



ROCHESTER REGIONAL
LIBRARY COUNCIL

Innovation through collaboration

**Rochester Regional
Library Council**

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CLIC-on-Health Director
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Librarian
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Administrative Assistants
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Sally Collins

www.rrlc.org

RRLC Members

Abbey of the Genesee
Bausch & Lomb
Bryant & Stratton (Greece Campus)
Bryant & Stratton (Henrietta Campus)
Career Development Services
Clifton Springs Hospital and Clinic
Colgate Rochester Crozer Divinity School
College at Brockport (SUNY)
Eastman Kodak Company
Everest Institute
F.F. Thompson Hospital
Finger Lakes Community College
Finger Lakes Developmental Disabilities Service Office
Gay Alliance of the Genesee Valley (GAGV)
Genesee Valley BOCES SLS
Geneva Public Library
Geneva Historical Society
Geneva General Hospital
George Eastman House
Highland Hospital
Hobart & William Smith Colleges
ITT Industries/Space Systems Division
Italian American Community Center
Lakeside Memorial Hospital
Landmark Society of Western NY
Literacy Volunteers of Rochester
Medaille College
Monroe #1 BOCES SLS
Monroe #2-Orleans BOCES SLS
Monroe Community College
Monroe County Library System

Nazareth College of Rochester
New York State Appellate Division Law Library
Newark Wayne Community Hospital
Nicholas H. Noyes Memorial Hospital
Ontario County Historical Society
Pioneer Library System
Roberts Wesleyan College
Rochester City School District SLS
Rochester Civic Garden Center
Rochester General Hospital
Rochester Historical Society
Rochester Institute of Technology
National Technical Institute for the Deaf (NTID)
Wallace Library
Rochester Medical Museum & Archives
Rochester Museum & Science Center
Rochester Public Library
St. John Fisher College
Sonnenberg Garden & Mansion State Historic Park
State University College at Geneseo
Strong National Museum of Play
Unity Hospital
University of Rochester
Edward G. Miner Library
Memorial Art Gallery Library
River Campus Libraries
Sibley Music Library
Veterans Administration Medical Center
Wayne-Finger Lakes BOCES SLS
Xerox Corporation

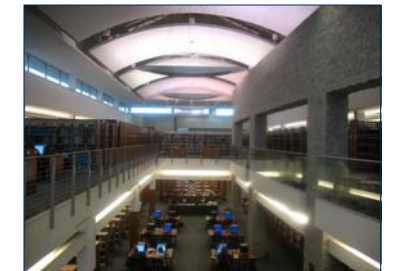


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**Annual Report
2009-2010**



2009/10 BOARD OF TRUSTEES

Trustee	Representing	Term
Officers		
President: Frederick J. Gravetter	Academic	2012
Vice President: Bart Roselli	Not-for-Profit	2012
Secretary: Patricia L. Ayres	Public	2010
Treasurer: James Atwater		
Jeffrey P. Bartkovich	Academic	2014
Florence Bianco	Public	2011
Anne Marie Clark	Corporate	2011
Richard DelVecchio	Academic	2012
Lucretia McClure	At Large	2012
Lucinda Miner	School	2014
Sharon Orienter	Public	2013
Roberta Schwartz	Academic	2014
Charlene Smith	Healthcare	2010
John Sturge	Academic	2011

FINANCIAL REPORT For the Year Ending June 30, 2010

Income

State Aid (Including Hospital, Medical Information Subsidy, Automation and Documentary Heritage Programs)	\$ 799,869
Federal Aid (LSTA)	\$ 11,975
Membership Fees	\$ 38,679
Delivery	\$ 61,882
Shared Cost Contracts	\$ 11,085
Interest Income	\$ 6,456
Other	\$ 7,633
Total Income	\$ 937,579

Expenses

Personnel, Including Benefits	\$ 452,295
Administrative Expenses	\$ 40,086
Programs and Services	\$ 341,949
Grants to Libraries	\$ 103,267
Total Expenditures	\$ 937,597

Copies of the audited RRLC Financial Report are available on request.

Learning

RRLC will be a leader in providing high-quality continuing education for its member libraries and library systems so that library staff will have the knowledge and skills necessary to provide improved and enhanced services to library users.

Testimonial:

I would like to take this opportunity to tell you how much I enjoyed the on-line class. Your directions were straight forward and easy to follow. I am so amazed by what Excel can do and I have a feeling I have only scratched the surface.

My daughter is getting married in September and I made a spread sheet to keep track of all the expenses and the guest list. The hardest part was deciding how I wanted to lay it out. I tried a couple of different options and I'm thrilled with the results!

I'm saving your notes for future reference. Thanks so much for the lesson and the support. I enjoyed every minute of it.

2009-2010 Highlights:

- 4th annual Summer School for School Librarians
- Library Instruction Leadership Academy (LILAC) trains 11 new instruction librarians
- Peggy Sharp introduces the latest children's books
- Robert Lackie returns to Rochester

Learning Is Fun!



Continuing Education Facts and Figures:

- 131 classes and workshops
- 1,269 people attended
- Average quality score 3.6 out of possible 4.0
- 3,959 hours of instruction
- Open to all staff at all member libraries & Library Systems
- Variety of locations
- Little or no cost to members

Thanks to this year's co-sponsors:

- Western New York Library Resources Council (2009 Leadership Institute)
- Central Library Resources Council
- South Central Library Resources Council
- Nylink
- Pioneer Library System
- New York Library Association

Coordinating

Strengthen existing library resources and services and identify and develop new ones by facilitating and coordinating cooperative ventures among all types of libraries.

RRLC helps coordinate library services within the region, allowing libraries to work together to more effectively serve library users. RRLC does this through a variety of strategies—grant funding for special projects and service coordination, special interest groups of library professionals to address specific needs, shared purchase agreements to lower costs for all, and collaborations to enhance services.

E-Resources:

- In 2009/2010, RRLC coordinated purchases of expensive e-resources, saving libraries more than \$430,000.
- Member libraries enjoyed discounted access to the online archives of the *Democrat & Chronicle* (2002- date) through RRLC.
- All libraries in the region can subscribe at no cost to the RRLC shared access to OCLC FirstSearch **WorldCat**. FS WorldCat is serving as our regional catalog. Libraries that participate in this subscription also have their holdings listed in **WorldCat.org**, the free, easy-to-navigate user interface.

Grants to libraries: distributed \$96,000 in funding to libraries for digitization, development of open source software, delivery, marketing, medical materials, and a circuit librarian service for rural hospitals.

CLIC-on-Health: a partnership of medical, school, and public libraries with healthcare providers and support agencies, providing trustworthy consumer health information on the web; training on how to find quality health information on the internet.

New in 2009-2010:

- National Library of Medicine (NLM) outreach grant to train **unaffiliated nurses and healthcare workers in searching and finding** quality health information resources.
- National Network of Libraries of Medicine/Middle Atlantic Region Technology Improvement Grant to create search functionality and mobile application for CLIC-on-Health website.



HOSPITAL LIBRARY SERVICES PROGRAM

RRLC supports library services in hospitals in Livingston, Monroe, Ontario, Wayne and Wyoming Counties through the NY State funded Hospital Library Services Program and the Medical Information Services Program.

2009-2010 Highlights

- Area hospital libraries received \$4,282 in grant funds for cooperative purchases to build their collections in specific areas.
- \$7,514 supported the purchase of a collection of electronic resources which is available to all clinicians affiliated with member hospitals.
- The Medical Information Services Program provided \$28,335 for :
 - medical interlibrary loans for area libraries
 - subsidized participation of rural hospitals in MIRACLENet, a collection of electronic resources available to hospital staff

Circuit Library Services Program

- Provided library service to 6 rural hospitals
- Total of 207 hospital visits
- 14,370 miles traveled by circuit librarians
- 4,400 interlibrary loan requests processed for member hospitals

Advocating

Promote the role of librarians and libraries in a dynamic and democratic society.

RRLC advocacy includes:

- Working with the New York Library Association, ALA, library systems and others to promote the value of libraries with our elected officials
- Workshops, promotional materials and other advocacy help
- Meetings with local and state elected officials
- Updates to the community on library funding issues



RRLC helps libraries market their services through workshops and seminars and by providing small grants to area libraries to allow the libraries to work with the Ad Council of Rochester – branding, communications planning, customer touchpoints.

2009-10 grant recipients:

- **Hamlin Public Library** - \$1,000
Marketing & Communications Planning Support
- **Wilmot Library and Media Center, Nazareth College** - \$500
Brand Development
- **Pioneer Library System** - \$500
Customer Touchpoint
- **B. Thomas Golisano Library at Roberts Wesleyan College** - \$1,000
Marketing & Communications Plan

Sharing

Promote timely access to and delivery of library materials and information through resource sharing among all types of libraries.

How RRLC helps libraries and library users:

- Add holdings to WorldCat for small special libraries
- Provide free access to OCLC FirstSearch WorldCat and worldcat.org
- Facilitate free, reciprocal interlibrary loan among the 450 area libraries of all types. Over 21,600 items were shared in 2009-10, saving libraries more than: \$540,000
- Delivered 22,000+ items via RRLC courier and offered discounts on UPS service
- Reciprocal borrowing card for graduate students at researchers at 20 libraries, borrowing 610 items

Preserving

Facilitate the coordination, maintenance, and preservation of information in all formats.

Regional Archivist provides guidance and education to libraries, archives and historical societies.

FLAG Heritage is RRLC's regional digitization project. It currently has **12** active contributing libraries and contains **10,317** items.



Communicating

Develop, encourage, and maintain communication among libraries and library systems.

RRLC listservs, newsletter, special interest groups, committees help keep library staff involved and informed.

220 RRLC area librarians and library staff volunteered **815** hours at RRLC in 2009-2010.

