

ROCHESTER REGIONAL LIBRARY COUNCIL

Innovation through collaboration

Rochester Regional Library Council

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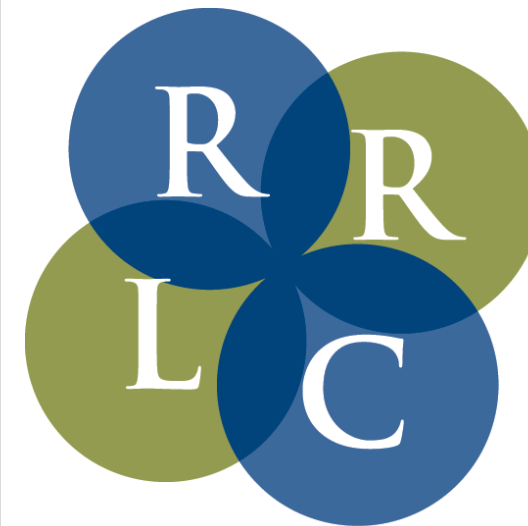
Administrative Assistants
Sally Collins
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www.rrlc.org

RRLC Members

Abbey of the Genesee
Bausch & Lomb
Bryant & Stratton (Greece Campus)
Bryant & Stratton (Henrietta Campus)
Career Development Services
Clifton Springs Hospital and Clinic
Colgate Rochester Crozer Divinity School
College at Brockport (SUNY)
Eastman Kodak Company
Everest Institute
F.F. Thompson Hospital
Finger Lakes Community College
Finger Lakes Developmental Disabilities Service Office
Gay Alliance of the Genesee Valley (GAGV)
Genesee Valley BOCES SLS
Geneva Public Library
Geneva General Hospital
Geneva Historical Society
George Eastman House
Highland Hospital
Hobart & William Smith Colleges
ITT Industries/Space Systems Division
Italian American Community Center
Lakeside Memorial Hospital
Landmark Society of Western NY
Literacy Volunteers of Rochester
Medaille College
Monroe #1 BOCES SLS
Monroe #2-Orleans BOCES SLS
Monroe Community College
Monroe County Library System

Nazareth College of Rochester
New York State Appellate Division Law Library
Newark Wayne Community Hospital
Nicholas H. Noyes Memorial Hospital
Ontario County Historical Society
Pioneer Library System
Roberts Wesleyan College
Rochester City School District SLS
Rochester Civic Garden Center
Rochester General Hospital
Rochester Historical Society
Rochester Institute of Technology
National Technical Institute for the Deaf (NTID)
Wallace Library
Rochester Medical Museum & Archives
Rochester Museum & Science Center
Rochester Public Library
St. John Fisher College
Sonnenberg Garden & Mansion State Historic Park
State University College at Geneseo
Strong National Museum of Play
Unity Hospital
University of Rochester
Edward G. Miner Library
Memorial Art Gallery Library
River Campus Libraries
Sibley Music Library
Veterans Administration Medical Center
Wayne-Finger Lakes BOCES SLS
Xerox Corporation



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Annual Report 2010-2011



2010-2011 BOARD OF TRUSTEES

Trustee	Representing	Term Expires
Officers		
President: Frederick J. Gravetter	Academic	2012
Vice President: Bart Roselli	Not-for-Profit	2012
Secretary: Patricia L. Ayres	Public	2015
Treasurer: James Atwater		
Jeffrey P. Bartkovich	Academic	2014
Florence Bianco	Public	2011
Anne Marie Clark	Corporate	2016
Richard DelVecchio	Academic	2012
Erin E. Ells	School	2014
Lucretia McClure	At Large	2012
Sharon Orienter	Public	2013
Bernadette Poole-Tracy	Public	2016
Roberta Schwartz	Academic	2014
Charlene Smith	Healthcare	2015
John Sturge	Academic	2016

FINANCIAL REPORT For the Year Ending June 30, 2011

Income

State Aid (Including Hospital, Medical Information Subsidy, Automation and Documentary Heritage Programs)	\$ 667,923
Federal Aid (LSTA)	\$ 15,372
Membership Fees	\$ 39,716
Delivery	\$ 64,499
Shared Cost Contracts	\$ 12,317
Interest Income	\$ 4,173
Other	\$ 898
Total Income	\$ 804,898

Expenses

Personnel, Including Benefits	\$ 414,402
Administrative Expenses	\$ 66,593
Programs and Services	\$ 227,553
Grants to Libraries	\$ 96,350
Total Expenditures	\$ 804,898

Copies of the audited RRLC Financial Report are available on request.

Learning

RRLC will be a leader in providing high-quality continuing education for its member libraries and library systems so that library staff will have the knowledge and skills necessary to provide improved and enhanced services to library users.

Library Marketing Institute Participant Testimonial:

I tell people frequently that the marketing workshop was one of THE best professional development experiences that I have ever had as far as learning practical skills and I recommend it whenever I have the opportunity.

- 2010-2011 Highlights:**
- 5th annual Summer School for School Librarians
 - The first ever Library Marketing Institute, in partnership with the Ad Council of Rochester, was completed in March 2011, with a graduating class of 17 librarians
 - Disaster Planning workshop presented by the Northeast Document Conservation Center



Continuing Education Facts and Figures:

- 115 classes and workshops
- 1,497 people attended
- Average quality score 3.5 out of possible 4.0
- 3,544 hours of instruction
- Workshops provided at little or no cost to members



Thanks to this year's co-sponsors:

- Ad Council of Rochester
- Central New York Library Resources Council
- New York State Unified Court System
- RRLC Library Assistants Group
- South Central New York Library Resources Council
- Western New York Library Resources Council

Coordinating

Strengthen existing library resources and services and identify and develop new ones by facilitating and coordinating cooperative ventures among all types of libraries.

RRLC helps coordinate library services within the region, allowing libraries to work together to more effectively serve library users. RRLC does this through a variety of strategies—grant funding for special projects and service coordination, special interest groups of library professionals to address specific needs, shared purchase agreements to lower costs for all, and collaborations to enhance services.

E-Resources:

- In 2010-2011, RRLC coordinated purchases of expensive e-resources, saving libraries more than \$460,000.
- Member libraries enjoyed discounted access to the online archives of the *Democrat & Chronicle* (2002- date) through RRLC.
- All libraries in the region can subscribe at no cost to the RRLC shared access to OCLC FirstSearch **WorldCat**. FS WorldCat is serving as our regional catalog. Libraries that participate in this subscription also have their holdings listed in **WorldCat.org**, the free, easy-to-navigate user interface.

Grants to libraries: distributed \$104,359 in funding to libraries for e-resources, digitization, delivery, marketing, medical materials, and a circuit librarian service for rural hospitals.

CLIC-on-Health: a partnership of medical, school, and public libraries with healthcare providers and support agencies, providing trustworthy consumer health information on the web; training on how to find quality health information on the internet.

New in 2010-2011:

- National Library of Medicine (NLM) outreach award to train **unaffiliated nurses and healthcare workers in searching and finding** quality health information resources
- National Network of Libraries of Medicine/Middle Atlantic Region Technology Improvement Grant to create search functionality and mobile application for CLIC-on-Health website



HOSPITAL LIBRARY SERVICES PROGRAM

RRLC supports library services in hospitals in the RRLC area through the NY State Hospital Library Services Program (HLSP) and the Medical Information Subsidy Program (MISP).

2010-2011 Highlights

- Continued the move away from providing funding for print collections and used available HLSP and some MISP funding (total: \$13,904) to support access to e-resources on MIRACLEnet -- online access to clinical information resources available to healthcare professionals affiliated with RRLC member hospital libraries
- Continuing education programming targeted for medical librarians
- CLIC-on-Health support
- \$26,246 supporting medical interlibrary loans
- \$37,000 in support of the Circuit Library Services Program-librarian making the rounds to rural hospitals

Circuit Library Services Program

- Provided library service to 6 rural hospitals
- Total of 207 hospital visits
- 14,370 miles traveled by circuit librarians
- 4,481 interlibrary loan requests processed for member hospitals

Advocating

Promote the role of librarians and libraries in a dynamic and democratic society.

RRLC advocacy includes:

RRLC works with the New York Alliance of Library Systems, New York Library Association and other library support organizations to:

- Increase state funding for libraries and library systems
- Improve regulation affecting libraries in New York State
- Develop advocacy leadership skills among librarians
- Recruit library champions for all types of libraries

Recognizing 2011 RRLC Libraries of the Year

- Henrietta Public Library
- LeRoy V. Good Library at Monroe Community College
- French Road Elementary School Library



Marketing Grants to libraries to work with the Ad Council of Rochester

Rochester Civic Garden Center Horticultural Library
Scottsville Free Library
Rochester Public Library
Walworth Seely Public Library
Wallace Library, Rochester Institute of Technology



Sharing

Promote timely access to and delivery of library materials and information through resource sharing among all types of libraries.

How RRLC helps libraries and library users:

- Add holdings to WorldCat for small libraries
- Provide free access to OCLC FirstSearch, WorldCat and worldcat.org
- Facilitates free, reciprocal borrowing among the 450 area libraries of all types
- Over 19,800 items were shared in 2010-2011
- Delivered 21,000+ items via RRLC courier and offered discount on UPS service
- Reciprocal borrowing card for graduate students and researchers at 21 libraries, borrowing 1036 items

Preserving

Facilitate the coordination, maintenance, and preservation of information in all formats.

Regional Archivist provides guidance and education to libraries, archives and historical societies.

- **Historical Newspapers** of the Rochester Region (rlcnewspapers.org) makes microfilmed newspapers from Fairport, Geneva and Brockport available online. There have been over 500,000 page views and 63,000 visitors a year.
- **14** RRLC member libraries contribute digital materials to the statewide New York Heritage website (nyheritage.org). RRLC aids in digitization, CONTENTdm software training, and NYH database maintenance.



Communicating

Develop, encourage, and maintain communication among libraries and library systems.

RRLC listservs, newsletter, special interest groups, committees help keep library staff involved and informed.

196 RRLC area librarians and library staff volunteered **704** hours at RRLC in 2010-2011.

