



## Director's Report January - February 2012

### SHARING

- \$30,000 in Medical Information Subsidy (MISP) Funds from NYS has been distributed to RRLC libraries to help them pay the cost of getting medical information for patrons.
- Funding for 2011-2012 Coordinated Collection Development for Academic Libraries is expected by the end of February/early March.
- The ILL Steering Committee agreed to extend the Fairport PL/academic library "pilot". Staff at public libraries will be able to directly access the ILLiad servers of partner academic libraries to request ILL. There is no charge for this service. If interested contact [Laura Osterhout](#) at RRLC.
- Reminder: RRLC provides free entry of up to 100 titles into WorldCat for its academic and special library members. Contact [Barbara Ciambor](#) for more information.

### LEARNING

- Tech Camp Rochester was a great success – with close to 100 attendees. Special thanks to all our presenters, creators, and especially to Wallace Center at RIT for hosting the event. Laura and the CE Committee are ready for **Tech Summer Camp**, and even **Tech Camp 2013!**
- Our CE Programming is based upon YOUR needs. Be sure to let us know when you hear of a great speaker, want to know more about a particular topic ... or want to present a workshop yourself!
- [April Younglove](#) is available to help you with scanning and CONTENTdm training. Contact her for one-on-one assistance.
- Barbara Ciambor and April Younglove are working under an NN/LM "express award" to teach nurses in rural areas about quality free online clinical health information resources. Several of the sessions will use GoToMeeting and will be recorded for later viewing on CLIC-on-Health.
- Regional Archivist [Preston Pierce](#) has been presenting several programs about various aspects of the Civil War and is available for additional presentations.
- Many CE programs – especially webinars – produced by other NY3Rs are now available to RRLC members at a discounted price. We post these sessions to RRLC-L along with our own "productions".
- RRLC has joined the [Amigos Library Services](#). Amigos has excellent CE webinars which RRLC will now make available to its members.

### COORDINATING

- RRLC continues to expand its collaboration with other NY3Rs. The RFP for the statewide delivery service to replace LAND is now available along with details on the [Empire Library Delivery](#) website.
- Approximately 14 academic libraries and 2 public library systems from across the state are participating in the NY3Rs/WNYLRC EBL e-book pilot. Negotiations are underway between WNYLRC/NY3Rs and EBL, and between EBL and publishers. One consideration: how to add libraries after the pilot and ensure they get access to e-books purchased during the pilot.
- Procurement issues faced by SUNY and CUNY appear to be fixed by new wording in the Governor's budget, which allows e-resources to be counted as "commodities" rather than "services". NY3Rs has been advised by a consultant to wait until the budget passes and to keep an eye out for regulations that will implement any changes.

- NY3Rs has reached an agreement with [Boopsie for Libraries](#) to provide discounted purchase of their very cool mobile library app. Information will be available in early March.
- Although RRLC and NY3Rs will continue to work with LYRASIS to provide discounted access to e-resources on a case-by-case basis, we have decided not to offer an alternative to purchases made through WALDO.

## **ADVOCATING AND MARKETING**

- **Contact Your Legislators:** Over the last three years, NY State Aid to Libraries has been cut by 23%, going from \$102 million in 2008 to \$79 million in 2011, which is below 1994 levels of funding. No other educational institutions are being asked to operate and provide services at 1994 levels. **Please contact your state legislators** by going to [www.nyla.org](http://www.nyla.org) and click on the [Contact Your Elected Officials](#) button on the lower left of the screen to send a fax or email to your state representatives. Thank you!
- More on Advocacy: The New York Alliance of Library Systems has been working since August targeting the New York City Assembly Members – especially the Black and Puerto Rican Caucus members. NYALS is pleased that as a result of these efforts the caucus wrote a letter to Speaker Silver in support of restoration of funding to library systems. The Assembly Committee on Libraries and Educational Technology also followed up with a support letter. Locally, all library system directors have been involved in doing joint legislative visits. Three legislators have read to kids in school libraries!
- RRLC/Ad Council Library Marketing Institute (6 sessions) 2011-2012 ends in March, again with high praise from participants. RRLC would love to offer this again in 2012-13, but funding may not allow it. Students for the current LMI only paid \$66 per session, when the actual cost was more than twice that - \$127. RRLC used grant funds from New York State to supplement this very important course, but may not be able to support at that level in the future.
- Don't forget: February 20 – March 16 is the "[RRLC Library of the Year](#)" contest. Judges are Todd Butler, President and CEO, Ad Council of Rochester, Matt Bollerman, NYLA President, and Carol Anne Germain, NYLA VP.

## **PRESERVING**

- [Historical Newspapers of the Rochester, NY Region](#) continues to get a lot of use. Nearly  $\frac{3}{4}$  of a million pages have been viewed by 76,000 visitors over the past year. The average monthly use is 6,600 visits and 63,000 page views. RRLC is completing digitization of Geneva and Canandaigua newspapers published prior to 1923 and available on microfilm. Please contact [April Younglove](#) or [Kathy Miller](#) if your library has historical newspapers on microfilm (in good condition) that can be added to this important regional resource.