

# LINKING LIBRARIES

The newsletter of the  
ROCHESTER REGIONAL LIBRARY COUNCIL

Volume 31 No. 1  
February 2011

## Library Aid Cuts Disproportionate

Library Aid has been cut five times since 2008 – from \$102 million to \$84 million in 2010. Governor Cuomo has proposed an additional 10% cut to Library Aid, which would reduce it to \$76 million, an amount that is below 1994 levels. The combined multiyear cuts would total 26% of Library Aid. During the same period, library use increased by 11%.

Library Aid should not be targeted for these disproportionate cuts. Proposed cuts to School Aid are 7.3%; proposed cuts to Municipal Aid are 2%.

If approved by the Legislature, Library Aid cuts will result in a 10% cut across the board on all RRLC programs, including:

- Regional automation program (RBDB) – which funds the Continuing Education Program, FirstSearch WorldCat, Rochester Area Historical Newspapers, and Finger Lakes Genesee River Valley Heritage
- Hospital Library Services Program – support for the Circuit Library Services Program and CLIC-on-Health
- Subsidies for medical ILL and rural hospital access to online MIRACLEnet
- Coordinated Collection Development Aid for Academic Libraries – at a time when academic libraries themselves are receiving cuts
- Documentary Heritage Program – Regional Archivist and related programming
- Basic operating aid – which supports our staffing and administrative expenses (like rent!)



## Rally in Albany March 1 for NYLA Library Advocacy Day

Library advocates will rally in Albany on March 1, telling local legislators that the need for library funding is more important than ever. NYLA hosts a Legislative Meet & Greet -- an informal buffet breakfast for legislators and staff to meet with library advocates from around the state in Meeting Room 6 in the Concourse of the Empire State Plaza. Legislators have photos taken for their individual "READ" posters.

As busloads of library advocates (more than 1,000 last year) arrive from around the state, the day continues with periodic briefings on the current status of budget negotiations and NYLA's budget priorities. From 11:30 -12:00 everyone gathers in Meeting Room 6 to voice their support for library funding and provide a visual demonstration of the strength of the library community to legislators and their staffs.

Those who can't make it to Albany can participate in Library SnapshotNY by posting photos and videos on the "Libraries are Essential" website: <http://www.protectnylibraries.org/>.

## Is Your Library the 2011 RRLC Library of the Year?

Again this year, RRLC is sponsoring a contest to celebrate **National Library Week, April 10-16**.

RRLC distributed posters to libraries ("Do You Love Your Library?") that will encourage people to go to the RRLC website and fill out a form telling us why they love your library. The pdf of the poster can be downloaded at <http://tinyurl.com/Love-Your-Library-Poster>.

Nominations for RRLC's Library of the Year contest must come from library users, so encourage your users to submit YOUR library's name and explain why yours is a great library.



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## Speakers, Professional Development Opportunities Highlight Library Leadership Academy

The annual **Library Leadership Academy**, sponsored by the **School Library System of the Wayne Finger Lakes BOCES** was held at Newark High School January 27 for more than 77 elementary and secondary school level librarians from WFL BOCES and Monroe BOCES school districts.

Various professional library media specialists and library system directors were presenters at interesting workshops designed to help build even more compelling school library media programs and interest in the services they provide. Four staff developers from WFL BOCES held workshops on how to make

greater use of cutting edge technology in libraries.

Coordinated by **Judy Marsh**, director of WFL BOCES School Library System, the event featured as its morning keynote speaker, state and national conference speaker **Debra Logan**. An award-winning library media specialist from Ohio and author of

numerous professional books and articles, Logan stressed strong library programs are key in insuring students succeed in the 21st century.

Childrens book author and illustrator and Sage College professor **Matt McElligott**, who lives near Albany, was the luncheon speaker who spoke about writing in his lively talk and detailed how he brought Ben Franklin back to life in his latest book "Ben Franklin Lives."

Newark High School Librarian and member of the WFL BOCES School Library System Council Gayle Murphy said the event was an inspiring success.

"What a pleasure it was to have so many librarians, library system directors, presenters and vendors come together here for Newark's third Library Leadership Academy. It is a day to be together for shared experiences, friendships and to learn what's new out there for the future of the profession," she said.



Speakers, Professional Development opportunities highlight Library Leadership Academy January 27

## Big Things are Happening in the Horticulture Library at RCGC

The **Rochester Civic Garden Center (RCGC) Horticulture Library** is a beehive of activity these days. The library is converting its card catalog to an online system, thanks to a grant of over \$1000 from the Rochester Garden Club. The conversion began in mid-January and the online debut is scheduled for March. A fresh paint job in January has made the library look warm and inviting in its historic Werner Castle setting in Highland Park. Head librarian, **Carolyn VanNess**, along with several of the library staff, have just completed a thorough inventory and collection weeding, followed by reordering the shelves to make room for the many recent donations and

purchases. In addition, the library was awarded one of the **RRLC/Ad Council mini-grants**, and is preparing for an Ad Council Strategic Roundtable in March. Expect to hear more from the library after gleaning great marketing and publicity ideas at the Roundtable.

The new online catalog uses ResourceMate ILS software from Jaywil Software Development. It is sized for small libraries, from a company that is accustomed to dealing with not-for-profit organizations with volunteer staff.

The conversion is managed by **Linda Phillips** (former CLIC-on-Health Director at RRLC) relying on the cataloging expertise of **Janet Gram**, long-time lead cataloger at the RCGC Library. Work on loading electronic records from several sources is well underway. Once the catalog is up and running, the next step will be implementation of the circulation system.

The RCGC Horticulture library is a local treasure, with over 4,000 items, both new and historical. The collection includes books, periodicals, seed catalogs, videos, and clippings. It may well be the most comprehensive, publicly available collection of gardening resources in the RRLC service area. **(NOTE: RCGC holdings appear in WorldCat.)** RCGC members and RCGC class participants may borrow materials without charge and others may borrow for an annual fee of \$5. The all-volunteer library staff consists of professional librarians and professionals in several other fields. All are experienced gardeners, who love nothing better than to help patrons find just the right garden resources and answer horticulture questions. You can find the RCGC Library on the Internet at [www.rcgc.org/Library](http://www.rcgc.org/Library).



*What do you get when you mix the energy and commitment of school and public librarians from across two counties, 28 authors from all across the country who write for teens, a few thousand people who know that teens actually DO read, a local college to bring everyone together, and twelve months of planning?*

You get TBF: The **Sixth Annual Greater Rochester Teen Book Festival!** TBF 2011 will be on **Saturday, May 14th**, once again generously hosted by Nazareth College. Members of the TBF Class of 2011 include Charles Benoit, Heather Brewer, Ally Carter, Melissa de la Cruz, Carl Deuker, Garret Freymann-Weyr, Ellen Hopkins, Elizabeth Scott, Terry Trueman and many more!

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## More Than 120 Attend Electronic Gadget Expo at the College at Brockport

The campus community had the opportunity to explore educational applications and more.

The Library, Information and Technology Services' first Electronic Gadget Expo was held on December 6 and 7 in **Drake Memorial Library**. More than 120 faculty, staff, and students attended the event, where they spoke with IT experts, explored educational applications, and learned how technology can be used both in and outside of the classroom.

Exhibits featured Kindles, Nooks, iPads, SmartPens, Webcams, digital cameras, headsets/Skype, and more. The Expo also increased awareness within the Brockport community about electronics, paper, and plastics recycling.

Both local businesses and other College at Brockport departments provided support for the Expo through donations and/or presentations. LITS thanks: Best Buy – Henrietta; Barnes & Noble – Greece; Lift Bridge Book Shop; the Campus Bookstore; Office for Student Disabilities; and CELT.



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TBF has increased the number of author panels for even more author fun and TBF will also feature mini acting workshops presented by DK! Acting Academy, mini writing workshops by Writers & Books, special screenings of films selected for the Rochester Teen Film Festival, and a special performance by Mercy High School's Show Choir! Thanks to its many generous sponsors and individual supporters, TBF remains FREE to attend. Of course, priority seating at all author sessions will still go to teens! For complete details about TBF, including lots of resources to use TBF in your schools and libraries, visit [www.tbflive.org](http://www.tbflive.org). For information about how you can donate to TBF to help keep it free, or if you are planning to bring buses of readers, please contact **Stephanie Squicciarini**, Teen Services Librarian at Fairport Public Library, at [Stephanie.Squicciarini@fairportlibrary.org](mailto:Stephanie.Squicciarini@fairportlibrary.org).

## Debby Emerson Appointed Executive Director of Central NY Library Resources Council

RRLC Assistant Director **Debby Emerson**, sadly, has left RRLC after 10 years as Assistant Director. Beginning on Valentine's Day 2011, Debby became the **Executive Director of the Central NY Library Resources Council (CLRC)**.

Debby has been a fantastic asset to RRLC, providing all area librarians and library staff with a rich venue of professional development programs – over 125 a year, all rated highly by our members. Debby's enthusiasm, dedication, and creativity will be missed.

We all wish her well in her new position, and hope she'll "stop by" once in a while to see us!



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## Is Your Library the 2011 RRLC Library of the Year?

There will be one winner in each category: Academic or Special Libraries, Public Libraries, and School Libraries. The number of entries is not as important as the quality – the heart behind it. A panel of distinguished judges will make the final decision from among the entries submitted.

Each winning library will receive an engraved plaque, a \$100 gift card and a large banner to hang in their library. Winners will also be honored at the RRLC Annual Meeting June 2 at Casa Larga. During National Library Week, RRLC will feature each of our winners in a photo/video essay on the RRLC website.

Visit the RRLC webpage at <http://www.rrlc.org> for more information, including links to the online and a downloadable nomination form. Nominations are due at RRLC **by Friday, March 25, 2011**.



### RRLC Orientation Packets Available

RRLC has an orientation packet to welcome new staff at RRLC member libraries and library systems. The packet includes information on the RRLC listserv (rrlc-l), and our popular and in-demand continuing education program. If you are interested in receiving a packet, please call or email the Council office. The packet is also available for download on the RRLC website at <http://tinyurl.com/RRLCOrientationpacket>

## RRLC People in the News



### Brighton Memorial Library

We are very pleased to welcome two new people to our library family. **Elissa Schaeffer, Children's Services Manager**, is the newest addition to our team. She obtained her Masters in Library Science at the University of Buffalo, and has served as a substitute reference librarian at BML for a year and a half. Elissa brings programming skills and a love of children's literature to the library. She looks forward to sharing her enthusiasm with the community, and getting to know the children and families who use the extensive selection of children's materials available at BML.

**Jennifer Mancuso, Circulation Day Supervisor**, has worked for over 25 years in the Monroe County Library System, most recently at Teen Central in the Bausch & Lomb library building. Jennifer is excited to be a part of BML and to meet our patrons, and is enjoying the challenges and rewards of a busy library.

### Monroe 2 Orleans BOCES

**Monroe 2 Orleans BOCES** is pleased to announce that **Jim Belair** is our new School Library System Coordinator. Jim joins the M2 family from Monroe 1 BOCES. He brings a wealth of knowledge and enthusiasm to the position that will greatly benefit the school districts we serve. Join us in welcoming Jim to this leadership role.

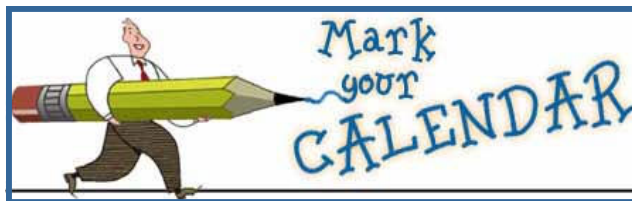
### St. John Fisher College

**Melissa Jadlos, Library Director of Lavery Library at St. John Fisher College**, has contributed six photographs to the campus publication *Verbum*. The *Verbum* is published each semester by the Religious Studies Department. "Morning Bible Study," "East End Sunset," "Dockside Morning," "Morning Clouds," "Trawlers at Rest" and "Below the Bridge" can be seen at <http://home.sjfc.edu/religiousstudies/verbum/Verbum%20Fall%202010.pdf>.

**Kathi Sigler, Education Librarian at St. John Fisher College**, was a presenter at the Wayne-Finger Lakes BOCES School Library System "Library Leadership Academy." She did a session titled, "Basic Research & Technology Skills That Prepare College Freshmen to Succeed".

### Rochester Institute of Technology

**Adam Traub** has joined RIT's **Wallace Library** as Electronic Resources Librarian. Formerly, Adam was at the Lavery Library, St. John Fisher College. Adam is a member of the RRLC Shared Database Committee.



## The University of Buffalo course offerings for Master of Library Science Program

The University at Buffalo Department of Library and Information Studies is now offering the first two required courses of the **Master of Library Science (MLS) program** in the summer. This should be particularly attractive for teachers and others who have more time in the summer and who want to jump start their MLS program, with or without School Library Media Certification. To apply, go to <http://gse.buffalo.edu/lis>.

Below is the schedule for **summer 2011**.

### Summer Session X: June 27 - August 19, 2011

LIS 505 - Introduction to Library and Information Studies  
Tuesday, Thursday - 2:00pm - 4:40pm

LIS 506 - Introduction to Information Technology  
Tuesday, Thursday - 6:00pm - 8:40pm

## Courses to be Offered at RRLC

The University at Buffalo Department of Library and Information Studies is now offering the four beginning core courses of the Master of Library Science (MLS) program in Rochester starting in **fall 2011**. **Courses are offered in the evening from 6:00pm - 8:40pm at RRLC's offices in Fairport**. To apply, go to <http://gse.buffalo.edu/lis>

### 2011 Fall Schedule

LIS 505 - Introduction to Library and Information Studies  
Monday - 6:00pm - 8:40pm

LIS 506 - Introduction to Information Technology  
Thursday - 6:00pm - 8:40pm

### 2011 Spring Schedule

LIS 518 - Reference Sources and Services

LIS 571 - Organization and Control of Recorded Info I

**Many, but not necessarily all, of the additional eight courses needed to complete the program can be taken online.**



### **Upcoming Events – Mark Your Calendars!**

*We've got some special events  
coming up this spring.  
Here are just a few:*



**Feb. 26** and repeated **March 3: Conversations About Researching, Writing and Publishing Local History Books.** This is the first in a series of practical workshops for local historians, researchers, archivists, and librarians. The first “conversation” workshop will be a look at Arcadia publications. Participants will meet some experienced Arcadia authors and get some “behind the scenes” first-hand advice.

**March 18,** we welcome back to our region **Barbara Alvarez**, formerly of Rush Rhees Library at the University of Rochester and now Spanish and Portuguese Language and Literature Librarian, University of Michigan. Barbara will be joined by **Barbara Kobritz**, Librarian for Instruction, Tompkins Cortland Community College as they present: **Why Should Librarians Care About Students' Writing? Bridging research and writing: using writing pedagogy to enhance library instruction and reference.** The writing of a research paper has been identified as the most complex form of learning. It helps students develop independent and critical thinking, gain new knowledge through active inquiry, and learn to express ideas through clear and coherent writing. Librarians and writing specialists both work to support students in this learning process, but they diverge in their views of research and teaching practices they employ. This workshop will focus on the intrinsic connection between research and writing, and examine how the pedagogy of academic writing can enhance the practice of library instruction and reference service.

**March 30** the **Northeast Document Conservation Center (NEDCC)** will present **Disaster Planning.** This day-long workshop on disaster planning covers the importance of planning for emergency situations by examining three of the four facets of emergency management: prevention, preparedness, and an introduction to disaster response. Elements of a disaster plan and ways to update current plans are discussed. This workshop will be followed by a disaster recovery workshop in the late spring/early summer.

### **Library Assistants Group**

The Library Assistants Group is offering a real treat for their **April 12<sup>th</sup>** Spring Workshop: **Time Management and Stress Reduction, with presenter Susan Mason.** Susan has done several programs for RRLC and is always a popular presenter. The program will help people deal efficiently with the overflow of information and still be able to produce effective results. It goes beyond theory: it's practical, hands-on and technique-oriented.

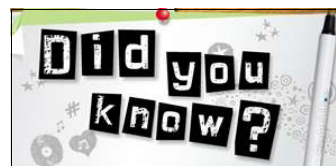
### **Library Marketing Institute**

Our Library Marketing Institute ends on **March 16<sup>th</sup>.** This 6 month course has received very positive reviews from all participants. One student said it was the equivalent of a college course for a fraction of the price. Plans are underway for RRLC and the Ad Council to repeat the Library Marketing Institute in the fall to create another group of marketing savvy librarians and library staff!

### **Summer School For School Librarians ...**

...continues for its 6<sup>th</sup> year. Two very special programs are updates on previous popular programs:

- **July 12 - Gaming in Libraries 2011 Update, with Brian Mayer**
- **July 27 - What's New in Children's Books, with Peggy Sharp**



### **Check your CE registration status online!**

Would you like to know the status of the programs that you have registered for? Do you know how to access your RRLC online continuing education account to modify your information? Simply go to the RRLC homepage, <http://www.rrlc.org> and choose “My Account” (located in the blue box to the right side of the screen.)

Login by using the same username and password that you use when you register for courses.

- You will see a listing of all of the courses that you are registered for and their current status. Below that is a link to view the history of the classes that you have participated in.
- To modify your personal information choose “Modify Information” (located in the blue box to the right side of the screen.) There is also the option of changing your password.

If you have any questions call the RRLC office, 223-7570 or email [rlc@rlc.org](mailto:rlc@rlc.org).

