

# LINKING LIBRARIES

The newsletter of the  
ROCHESTER REGIONAL LIBRARY COUNCIL

Volume 30, No. 1  
February 2010

## Libraries Are Essential --

*To Life Long Learning; To Jobs and Opportunities;  
To Quality of Life; To Community Empowerment*

Help us protect NY's libraries and library systems. We need to tell the NYS Legislature to reject the \$2.4 million cut in Library Aid Governor David Paterson is proposing in the 2010-2011 Executive Budget.

### Library Funding Cut for Fifth Time

This will be the fifth cut in less than two years and will bring Library Aid down from \$102 million in 2007 to \$84.5 million in 2010. These cuts combined total an \$18 million or 18% reduction in funding for library services. Libraries are part of our safety net—they are essential to life long learning, jobs and opportunity, quality of life and community empowerment.

**TAKE ACTION**  
to let our lawmakers  
know that libraries  
are **ESSENTIAL!**

New York lawmakers keep talking about creating new government efficiencies through collaborations and consolidations. Great idea! NY's Library Systems have been doing this for more than 50 years.

But when they propose to cut the very services that are models of cooperation, you have to think that maybe NY's leaders aren't as interested in collaborations and efficiencies as they say they are.

### CHART: Local Impact (all figures approx.)

	2007/2008	2010/2011 (proposed)	\$ loss since 2007	% cut since 2007
MCLS	\$2,400,822	\$2,013,774	\$ 387,048	-16.1%
PLS	\$1,396,982	\$1,173,320	\$ 223,662	-16.1%
RRLC	\$ 745,678	\$ 625,354	\$120,324	-16.1%
BOCES # 1 SLS	\$165,442	\$ 139,392	\$26,050	-15.7%
BOCES # 2 SLS	\$160,992	\$135,023	\$ 25,969	-16.1%
Rochester CSD SLS	\$158,926	\$ 133,047	\$ 25,879	-16.2%
GV BOCES SLS	\$228,590	\$ 191,738	\$ 36,870	-16.1%
WFL SLS	\$175,220	\$ 146,963	\$ 28,257	-16.1%
<b>Total</b>	<b>\$5,432,652</b>	<b>\$4,558,612</b>	<b>\$ 877,000</b>	<b>-16.2%</b>

### Impact on RRLC

For RRLC, the cuts have meant loss of ½ staff position, elimination of RRLC delivery stop, decrease in grants to member libraries for automation projects, marketing subsidies, medical information subsidies, e-resource support for hospital libraries, and archival services, among others. Regional access to the *Democrat & Chronicle* is in jeopardy because of cuts to grants and because libraries can no longer afford it.

Everyone understands that the state is in a budget crisis. Yet we all know that cuts to library funding are not going to "save the day". Library funding is such a small part of the budget – less than 1/10 of 1%. Yet that small amount of funding over the years has brought about some of the best library service in the country – including the many small, but high impact projects several area libraries started with the help of these funds: ROARING Cat, School Cat and then access to WorldCat; retrospective conversion when that was important and digitization now; telefax to internet over the years; ILL to IDS and GIST; Circuit Library Services for rural hospitals; best in the State CE programming, mostly free; and much more.

**Take Action!** Send a message to your legislators and ask them to reject the \$2.4 million cut to Library Aid. To sign the online petition, go to [www.protectnylibraries.org](http://www.protectnylibraries.org) and click on Sign Our Petition.

(continued on page 3)



## Sonnenberg Gardens Joins RRLC

RRLC welcomes its newest member, Sonnenberg Garden & Mansion State Historic Park. Sonnenberg is located on Charlotte Street in Canandaigua. Its collection includes local Canandaigua History (showcasing mainly the history of one of its largest benefactors, Mary Clark Thompson) and original photographs of Sonnenberg, NYC, and Northeastern landmarks from 1850-present day. Sonnenberg joins as an RRLC Affiliate Member Library. Visit their website at <http://www.sonnenberg.org>.

### The Big Read Comes to Brockport

*National Program Invites the Community to Celebrate Literacy*

Mary Jo Orzech, Director, Drake Memorial Library at SUNY Brockport secured a National Endowment for the Arts grant to support the initiative at Brockport, which encompasses numerous events throughout the spring semester. Drake Memorial Library is partnering with Seymour Public Library in the Village of Brockport and the Brockport Central School District on The Big Read project, which will focus on the book *Sun, Stone, and Shadows: 20 Great Mexican Short Stories*, edited by Jorge Hernández.



Ellsworth, the College's mascot, joins in celebrating literacy and the Big Read.

"We selected Sun, Stone, and Shadows because of the potential to not only support literacy but to expand and enhance an appreciation for and awareness of cultural diversity. The College already offers many opportunities for the campus and greater Brockport community to experience diversity through art, dance, music, literature, our Diversity Conference, as well as other events, and we thought this project would be a complement to these activities. We are designing our Big Read project to incorporate ongoing events and to create new opportunities to delve deeper," said Mary Jo.

For a listing of events, check the library's website at: <http://brockport.libguides.com/bigread>

## Lavery Library News

### Curriculum Center Speaker Series

Kathi Sigler, Information Literacy Librarian and Liaison to the School of Education, has organized a Curriculum Center Speaker Series at St. John Fisher College. The series will bring in speakers from the Rochester community to address different topics such as storytelling and graphic novels. All of the presentations are free and open to everyone in the St. John Fisher community. Additionally, students from the Ralph C. Wilson, Jr. School of Education have the opportunity to earn field experience credit for attending a presentation. One of the first presenters (on storytelling) was RRLC CLIC-on-Health Director, Linda Cruttenden. For more information, see: <http://www.sjfc.edu/library/news-detail.dot?id=133697>.

### Now using GIST

Lavery Library at St. John Fisher College is following the lead of SUNY Geneseo and exploring patron initiated acquisitions using GIST, the Getting it System Toolkit, developed by staff at SUNY Geneseo and funded in part by a Regional Automation grant from RRLC. This endeavor has led the library to develop a new approach to thinking about collection development. This year, approximately \$7,214 was spent and 197 titles added to Lavery Library that will enhance the Rochester regional collection.

### John Williams School #5 Students Receive Books from PaperBackSwap.com

PaperBackSwap.com, based in Atlanta GA, recently donated 750 books to John Williams School #5. The gift of brand-new books was given to the students in order to begin or add to their own personal libraries. Students were able to select their own books, and leftover books are being added to the school's library collection. Amy J. Stickney Simcick, School Media Specialist at the school, has been a member of Paperbackswap.com for several years, and recommended the school for the "Books for Schools" donation program.

"We are very pleased with our club members' response to this program - they obviously feel strongly about the education of children in America. Access to books is crucial to foster a child's love of reading, so the books our members have donated will have a big impact on these kids' lives," said Richard Pickering, Founder of PaperBackSwap.com.

PaperBackSwap.com ([www.paperbackswap.com](http://www.paperbackswap.com)) is a free online book club where members swap books just for the cost of postage. PBS began the School Book Donation Program to provide books for students because of the company's belief in both the power of reading and the power of giving. PBS club members who wanted to support the program selected a school and donated their extra credits to purchase books for the students. For each credit donated by a member of PBS, PaperBackSwap and supporting organizations provided books for the school. For more information about the program, go to <http://www.paperbackswap.com/donations/schools.php>



**Save the Date**

**Tuesday, March 2, 2010**

**Library Lobby Day**

Empire State Plaza  
Meeting Room 6  
Albany, New York



### Greece Libraries Hit the Million Mark

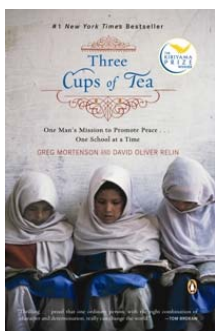
In 2009, the **Greece Public Libraries** hit a milestone and loaned **1,011,223 items**; a 4% increase over 2008. Library Director, **Bernadette Foster** attributes the increase in business to several factors:

"Certainly, this increase is a sign of the times. All Monroe County libraries are seeing notable increases in circulation. Without a doubt, our biggest asset is our Staff. They have tact, motivation, dedication and professionalism which create customer loyalty. This is an asset that has paid dividends many times over."

Bernadette also attributes the libraries' success to strong support from the Town of Greece and being "... part of a cooperative library system which lends support to all its members by sharing of collections, delivery service, technical and network support and much more" as well as increased programming and recent improvements to the building, most notably the completely renovated children's room and garden addition.

### Byron-Bergen School/Public Partnership

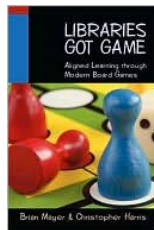
All three **school libraries at Byron-Bergen**, along with the **Byron-Bergen Public Library**, are piloting a community read project this year, titled "On the Same Page," and using the book



"Three Cups of Tea." They are using all three versions of the book: the picture book, the middle reader version, and the original adult version, making it ideal for a K-12 community read. In conjunction with the reading, there will be book discussions, a presentation at Parent Academy night, a wrap-up family fun night, and a school-wide collection of "Pennies for Peace," Greg Mortenson's charity that supports the building of schools in Afghanistan and Pakistan, which is featured in the book.

### Quilters Needed

The **Rochester City Historian** is partnering with the **Rochester City School District** on a project in which city school students are designing and creating a quilt to commemorate the city's 175th anniversary. Although the anniversary year is over, students will be working on their project through the end of the school year. The sewn quilt is just one part of a larger project for which students are using library resources to research Rochester history and also developing a "virtual" quilt that will eventually be available online via the library's Web site. The school district and the Rochester City Historian are looking for quilters who would be willing to volunteer a few hours to help students sew their squares and piece together the quilt. Can you help or do you know someone who can? If so, please contact Jennifer Gkourlias, RCSD director of social studies, at [Jennifer.Gkourlias@RCSDk12.org](mailto:Jennifer.Gkourlias@RCSDk12.org).



**Brian Mayer and Chris Harris**, GV BOCES School Library System, are authors of: **Libraries Got Game: Aligned Learning Through Modern Board Games**. Check it out on Amazon at: <http://www.amazon.com/Libraries-Got-Game-Aligned-Learning/dp/0838910092>

**Michelle Costello, Justina Elmore & Tom Ottaviano**, Reference and Instruction Librarians at SUNY Geneseo's Milne Library, are now the new Circulation Supervisors at Milne Library.

**Wendy Stephany**, Byron-Bergen Middle School Librarian, will be a presenter at the **2010 SLMS Conference** in Albany, April 29 - May 1. The presentation is "Newbery Winners? You Be the Judge!" about a Newbery selection project that she does each year with 6th Grade teacher Ken Rogoyski and his class.

### New Staff @ Brighton Memorial Library

**Kristen Bellis**, a new part-time reference librarian at BML, began her library career as a page at the Victor Free Library and obtained her Masters in Library Science at Syracuse University. She has served as a school librarian and at BML as a substitute reference librarian.

**Jude Hyzen**, recently promoted to part-time reference librarian, began her career at BML in 1988 as a part-time circulation clerk. For the past ten years, she worked full-time as Circulation Day Supervisor. Having completed her MLS, she has taught technology classes at Pittsford Community Library and Genesee Community College, and worked as a substitute librarian for BML before her promotion.

**Kory Yerkes**, Media and Volunteer Services Manager, received her MLS in 2004 while working at Sonnenberg Gardens and Mansion State Historic Park as their Wedding and Events Manager. Kory came to BML in 2007 as a part-time reference librarian.

*(continued from page 1)*

### Libraries Are Essential --

#### OTHER LEGISLATIVE NEWS:

- School Library Funding slashed by the federal government. The FY2011 budget proposal to Congress completely eliminates the Improving Literacy for School Libraries grant program, designed to boost academic achievement by providing students with access to up-to-date school library materials. For more, see: <http://www.schoollibraryjournal.com/article/CA6717242.html?desc=topstory>.
- Governor proposes SUNY tuition increases, proposes campuses keep increase unlike past practice; allow purchasing flexibility. For more, see: <http://www.nytimes.com/2010/01/16/nyregion/16tuition.html>

## LILAC:

### Library Instruction Leadership Academy



With 11 confirmed students, ranging from an elementary school librarian to a college librarian involved in homeschooling, the LILAC committee kicked off the library instruction leadership academy with an informal gathering on January 6, 2010 at The College at Brockport. Introductions of

committee members, students and presenters, a detailed breakdown of the different academy components, and training with the Moodle course management system rounded out the evening. The following week, Dr. Jeffrey Liles (St. John Fisher College) and Kim Hoffman (SUNY Geneseo) presented the first of five full-day workshops, Librarian as Educator: From Theory to Practice.

More recently, Barbara Alvarez (University of Rochester) led participants in a discussion of who our students are and Nicki Lerczak (Genesee CC) joined her faculty colleague, Julie Jackson-Coe, along with a second team of librarian, Kimberly Rouleau, and faculty member, Lora Zumchak, (Mercy High) to discuss librarian-faculty collaborations in the classroom.



Journal reflections from LILAC students express a great deal of enthusiasm for the entire academy plan and some serious thinking about what teaching truly means.

LILAC will meet again on March 9.

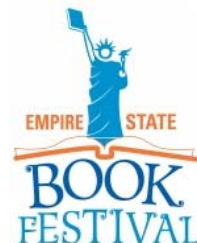


**In your future?**  
**Stay tuned for an announcement soon:**  
RRLC/Ad Council Marketing Institute  
Fall 2010

Learn in-depth  
what you need to know to market your library.

## New York State Writers Hall of Fame and Empire State Book Festival Established

On Friday, April 9th, 2010 the New York Library Association will induct twelve authors into the newly created New York State Writers Hall of Fame, including Robert Caro and Mary Gordon, who will receive the honor in person. The inaugural group will include ten writers who are deceased and two living whose writings have made a lasting contribution to literature. The inductees are:



<b>James Baldwin</b>	<b>Mary Gordon</b>	<b>Isaac B. Singer</b>
<b>Elizabeth Bishop</b>	<b>Langston Hughes</b>	<b>Edith Wharton</b>
<b>Robert Caro</b>	<b>Zora Neale Hurston</b>	<b>E.B. White</b>
<b>Frederick Douglass</b>	<b>Edna St. Vincent Millay</b>	<b>Walt Whitman</b>

Caro is the noted biographer of Robert Moses and Lyndon Johnson. He is the winner of two Pulitzer Prizes in Biography and the National Book Award. Novelist & memoirist Mary Gordon is currently the New York State Author. Her work includes four bestselling novels: *Final Payments*, *The Company of Women*, *Men and Angels*, and *The Other Side*. Her most recent book is *Reading Jesus* (Random House, 2009).

**Saturday, April 10** will be the opening of the state's first **Empire State Book Festival**. The Festival will bring together authors, illustrators, librarians, storytellers, publishers and booklovers to celebrate the literary heritage of New York State. It is free and open to the public. For additional information on the Empire State Book Festival and Writers Hall of Fame visit: [www.empirestatebookfestival.org](http://www.empirestatebookfestival.org)

## CLIC-on-Health Nursing Training Project



The planning phase of the CLIC-on-Health nursing grant has been completed. An article describing the project appears in the Jan. 22 National Network of Libraries of Medicine's *MAR-quee* Blog. <http://nlnm.gov/mar/blog/>

The Nursing Preliminary Curriculum Resources are now on the COH website. Initial training sessions for nursing agency partners will be scheduled in March to introduce the new COH web site and provide information about the nursing page resources. Additional training is planned for 2010 pending funding from grant applications.

# Mark Your Calendars ...

## RRLC Continuing Education Programming - Hold the Dates!

The Monday evening @ the Council series started its spring season on February 1. Classes are on Mondays, from 6 – 8 p.m., and very informal. We provide pizza and cold drinks, and hope you will drop in if you are interested in the topic of the evening. Pre-registration is not required, but *IS* appreciated when possible. Check out our workshop listing for further information about upcoming classes. <https://workshops.rrlc.org/orgmain.asp?orgld=19>

### Upcoming classes include:

- Search the Net, March 1
- Facebook Pages, March 8
- Picasa: the Basics, March 15
- Book Talks on YouTube, March 22
- Teen Book Festival 2010: Authors to Know, March 29
- Reference Skills for Support Staff, April 12
- LinkedIn, April 26

### Also of interest:

- The Nuts and Bolts of Facebook, with Barbara Moore, March 1, 9 a.m. – 12 noon
- One File to Rule them All: PDFs in Libraries, with Eric Howd, March 15, 1 – 4 p.m.
- The Nuts and Bolts of LinkedIn, with Barbara Moore, April 14, 9 a.m. – 12 noon

### And a series of webinars:

- Information Literacy Education: a National Overview, March 12, 12 noon – 1:30 p.m.
- Electronic Health Records, March 24, 2 – 4 p.m.
- Technology Trends in Libraries: Tools, Skills, Staffing, training, April 9, 12 noon – 1:30 p.m.

### Special Events: We hope you'll join us for these two very special events:

- Wednesday, March 31 – True Colors workshop, with Carol Marshall, 9:30 a.m. – 12 noon

True Colors® is a simple model of personality identification for people of all ages that improves communication through recognition of a persons true character. Utilizing the colors of orange, green, blue and gold to differentiate four basic personality types, True Colors becomes an uncomplicated language for every individual to convey complex ideas very simply. The class is live, interactive, and fun! These programs have become the easiest and most convenient way of discovering ones strengths, and understanding human behavior.

- Thursday, April 29 – Beyond Governance: Using Your Volunteer Board as a Resource – a NYLA Institute, 10 a.m. – 4 p.m.

Your Library has a resource that is seldom utilized to its capacity. Non-profit Boards come in all different shapes and sizes, but for this session, we assume that they are all volunteers (Some trustees are elected.) It is appropriate and necessary for a Library executive to consider the strengths and weaknesses of his or her volunteers in order to improve the Library. Learn some techniques for recruiting a “working” board.

## Academic Librarians 2010

*Faster than the Speed of Bytes:  
Technology, Cognition, and the Academic Librarian  
June 7 & 8, 2010, Ithaca*



Are we organically shaped by technology? If so, how can academic librarians respond? How do cognitive changes influence the ways we lead our libraries and teach our users? This conference will explore changes in cognitive development, based

on new models of interacting with information and how these new models will impact collections and services. Participants will examine what this means for academic librarians and the way they interact with users. This event is brought to you by the NY3Rs Association and the Academic and Special Libraries Section of the New York Library Association.

### *Featured speakers:*

**Dr. Michael Stephens, Assistant Professor, Dominican University, speaking on Hyperlinked Users: How Academic Librarians Can Respond.** What trends are shaping the 21st Century student experience? What does emerging research tell us about expectations for learning environments, creative collaboration and “always on” access to information? This presentation will provide a roadmap for serving our hyperlinked users online, in our physical spaces and wherever they happen to be. Mobile solutions, creation spaces and embedded librarians are all part of the equation.

**Dr. Deborah Gagnon, Associate Professor of Psychology, Wells College, speaking on This Is Your Brain on Technology: The Technology Exposure Effect (TEE).** The media offer a bewildering array of doomsday as well as more benign prognoses of the effect that excessive exposure to extant technologies -Twitter, FaceBook, GPS, Second Life, etc. - present to our cognitive and neural functioning. Is that GPS on your dashboard possibly shrinking your hippocampus? Or is it really the Holy Grail that the more spatially challenged among us have been searching for our whole lives? This talk will attempt to sort questions like these out and, more to the point, will reveal how technology may be changing our perception, attention, memory, reasoning, decision making, and problem solving processes.

**For a complete schedule of programs and speakers and to register, go to: <http://www.ny3rs.org/site/view/123>**



# LINKING LIBRARIES

## 390 Packett's Landing Fairport, New York 14450

Executive Director: *Kathleen M. Miller*  
 Assistant Director: *Deborah Emerson*  
 Business Manager: *Susan Vanderwall*  
 Outreach Librarian: *Barbara Ciambor*  
 CLIC-on-Health Project Director: *Linda Cruttenden*  
 Database Admin. Upstate NY Go Local: *April Younglove*  
 Regional Archivist: *Preston Pierce*  
 Administrative Assistants: *Sally Collins,*  
*Janet Altimonda*

## RRLC Calendar

- |   |  |
|---|--|
| <p>Mar 1 "The Nuts and Bolts of Facebook"<br/> <i>RRLC Training Center 9:00 AM - 12:00 PM</i><br/>       "Pizza and SearchNet"<br/> <i>RRLC Training Ctr. 6:00 PM-8:00 PM</i></p> <p>Mar 3 "Scanning Made Simple"<br/> <i>RRLC Training Center 9:30 AM — 3:30 PM</i><br/>       RRLC Advisory Committee Meeting<br/> <i>Rundel Library 2:30 PM — 4:00 PM</i></p> <p>Mar 4 RRLC Board of Trustees Meeting<br/> <i>RRLC Conference Room 12:00PM -1:30PM</i></p> <p>Mar 8 "Pizza and Facebook Pages"<br/> <i>RRLC Training Center 6:00 PM — 8:00 PM</i></p> <p>Mar 9 LILAC Workshop<br/> <i>RRLC Training Center 9:00 AM — 4:00 PM</i></p> <p>Mar 10 "Scanning Made Real"<br/> <i>RRLC Training Center 9:30 AM — 3:30 PM</i></p> <p>Mar 11 SLS Council/ Liaison<br/> <i>RRLC Conference Room 2:30 PM — 4:00 PM</i></p> <p>Mar 12 Webcast: "Information Literacy Education:<br/>       A National Overview"<br/> <i>RRLC Training Center 12:00 PM — 1:30PM</i></p> <p>Mar 15 "One File to Rule Them All: PDFs In Libraries"<br/> <i>RRLC Training Center 1:00 PM — 4:00 PM</i><br/>       "Pizza and Picasa - The Basics"<br/> <i>RRLC Training Center - 6:00 PM - 8:00 PM</i></p> <p>Mar 22 "Pizza and Book Talks on You-Tube"<br/> <i>RRLC Training Center 6:00 PM — 7:30 PM</i></p> <p>Mar 24 MLA Webcast:<br/>       "Understanding the Electronic Health Record<br/>       Maze &amp; Health Sciences Librarians' Roles"<br/> <i>RRLC Training Center 2:00 PM — 4:00 PM</i></p> <p>Mar 26 Personnel Committee Meeting<br/> <i>RRLC Conference Room 12:00PM — 2:00PM</i><br/>       Executive Committee Meeting<br/> <i>RRLC Conference Room 2:00PM — 4:00PM</i></p> <p>Mar 29 "Pizza &amp; Teen Book Festival 2010"<br/> <i>RRLC Training Center 6:00 PM — 8:00 PM</i></p> <p>Mar 31 "True Colors"<br/> <i>RRLC Training Center 9:30 AM— 12:00 PM</i></p> <p>April 9 Webcast: "Technology Trends in Libraries: Tools, Skills,<br/>       Staffing,<br/>       Training" - <i>RRLC Training Center 12:00 PM — 1:30 PM</i></p> | <p>April 12 "Pizza and Reference Skills for Support Staff"<br/> <i>RRLC Training Center 6:00 PM — 8:00 PM</i></p> <p>April 13 LILAC Workshop<br/> <i>RRLC Training Center 9:00 AM — 4:00 PM</i></p> <p>Apr 14 "The Nuts and Bolts of LinkedIn"<br/> <i>RRLC Training Center 9:00 AM - 12:00 PM</i></p> <p>Apr 19 "ILLiad 8 Webinar: Lending Workflows and Best Prac-<br/>       tices"-Part 1<br/> <i>RRLC Training Center 1:00PM-3:00PM</i></p> <p>Apr 20 "ILLiad 8 Webinar:<br/>       Lending Workflows and Best Practices"-Part 2<br/> <i>RRLC Training Center 1:00PM-3:00PM</i></p> <p>Apr 21"ILLiad 8 Webinar:<br/>       Lending Workflows and Best Practices"-Part 3<br/> <i>RRLC Training Center 1:00PM-3:00PM</i></p> <p>Apr 22"ILLiad 8 Webinar:<br/>       Lending Workflows and Best Practices"-Part 4<br/> <i>RRLC Training Center 1:00PM-3:00PM</i></p> <p>Apr 22 "WALDO Spring Update"<br/> <i>RRLC Conference Room 1:00PM - 3:00PM</i></p> <p>Apr 26 "Pizza and LinkedIn"<br/> <i>RRLC Training Center 6:00PM - 8:00PM</i></p> <p>Apr 29 RRLC Audit &amp; Finance Committee Meeting<br/> <i>RRLC Conference Room 12:00PM - 2:00PM</i></p> <p>Apr 29 NYLA Institute: Beyond Governance:<br/>       Using Your Volunteer Board as a Resource<br/> <i>RRLC Training Center 10:00AM - 3:00 PM</i></p> |
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**For more information on any of these events go to: [www.rrlc.org](http://www.rrlc.org) and click on Learning & RRLC Events.**

## Employment Opportunities

**Head of Archives and Special Collections**, SUNY Fredonia  
**Java Developers**, The eXtensible Catalog Organization  
**Library Assistant**, Harris Beach PLLC  
**Executive Director**, Pioneer Library System  
**Network Technician**, Penfield Public Library  
**Circulation Services Coordinator**, Ithaca College Library

**For detailed descriptions of job postings go to [www.rrlc.org](http://www.rrlc.org) and click on job postings.**