

RRLC Rochester Regional Library Council

Linking Libraries

Volume 25, No. 5
December 2005

Alesi \$30,000 Grant Aids Access to Health Information



Senator James Alesi

For the second year in a row, the Rochester Regional Library Council is the recipient of a grant for \$30,000 from **Senator Jim Alesi** for a unique local website that provides trustworthy health information without any ads. CLIC-on-Health - a cooperative project of local medical, public, and school librarians and health agencies, under the auspices of RRLC - provides a

website that lets users do a "google-like" search to find local health agency information topics and full text articles from the National Library of Medicine. This grant will fund several initiatives, including support and enhancement of the CLIC-on-Health website and training for senior groups in the region in how to use computers to find quality, trusted health information.

RRLC is grateful to Senator Alesi, whose continued support allows us to provide this valuable service to the Greater Rochester Region.

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NIH Awards RRLC \$146,290

RRLC and CLIC-on-Health, were also the recipients of a \$146,290 grant from the National Institutes of Health, National Library of Medicine for "CLIC-on-Health for Seniors". As a result of this project, it is hoped that older adults in our community will have easy access to trustworthy health information, via CLIC-on-Health. CLIC for Seniors is a complex project involving medical librarians, fifteen (15) participating senior organizations, each matched with a nearby public library partner, and health care agencies.

The project will:

- Provide computers, assistive technology, and computer maintenance service to each participating senior group tailored to the needs of each group
- Conduct awareness and teaching sessions on finding health information on the web for seniors and the staff members who work with them
- Develop a seniors section of the CLIC-on-Health web site
- Develop a marketing plan to publicize CLIC-on-Health to the senior community
- Conduct a telephone survey to assess the extent to which seniors and other area citizens use the Web to find health information

For more information and a list of participating libraries, contact Linda Phillips (lphillips@rrlc.org), CLIC-on-Health Project Director, or Evanna DiSalvo (edisalvo@rrlc.org), CLIC-on-Health Training Assistant.



Linda Phillips (left front), Project Manager of CLIC-on-Health and Evanna DiSalvo, (back right), Training Assistant at Alesi Health Fair.

Library Assistants Encourage Community Awareness

The RRLC Library Assistants' Group is an organization of support staff from all types of libraries throughout the Rochester region. Community programs and suggested needs, in addition to library related issues, are discussed at the meetings. One such program is the Mary Magdalene House sponsored by the Grace Urban Ministries. This is an organization that assists women at risk or who are in transition along with their families. The Library Assistants' Group committed to conduct a semi-annual collection for the program. This fall collection consisted of over 35 boxes and bags of personal items and toiletries, women's clothing, and children's small toys.

We would like to formally thank everyone who has helped to make this collection such a success.

—Kathy Martel, RPL

Another program of the RRLC Library Assistants' Group was the sponsoring of a dinner at the Ronald McDonald House on August 27, 2005. They prepared a chicken BBQ for approximately 40 residents complete with grilled chicken, baked beans, salt potatoes, corn on the cob, rolls and butter. It was a rousing success.

Thanks go out to everyone who contributed money and also to the volunteers who helped prepare the meal including Coleen Hopkins, Gloria LoVecchio, Rose & Jimmy Flickner and Candice Brown.

—Donna Hanna, SUNY Geneseo

searching using keyword, title, author combinations along with the multiple document format and material types.

WorldCat is available to all RRLC libraries that do not otherwise have access to this resource.

RRLC members who would like more information about WorldCat can call or e-mail the RRLC office at (585) 223-7570, rrlc@rrlc.org.

NOVEL Federated Searching

The NOVEL federated searching feature allows you to search for a topic, author, title, etc. across several NOVEL databases with just one search. The system will search across both the EBSCO and Thomson Gale databases. You may also specify a subject that will search specific categories (e.g., Business & Finance, General Reference/School-Oriented, Health & Medicine, History, Literature, Newspapers, Science).



The NYS Library is encouraging libraries to provide the link for NOVEL Federated Searching directly from the libraries' own web sites. This link is available from the RRLC NOVEL page, and directly at novelnewyork.org. To access this feature enter your NYS Department of Motor Vehicles driver license or non-drive license number.

For information on how to link your library's page to the novelnewyork.org site, go to <http://novelnewyork.org/code.htm>.

Searching Using OCLC WorldCat

WorldCat, the OCLC online union catalog, is the most comprehensive and up-to-date bibliographic resource available. WorldCat contains all bibliographic records (with holdings information) cataloged by OCLC member libraries including books, manuscripts, computer data files, maps, computer programs, musical scores, films, slides, newspapers, videotapes, sound recordings, journals and magazines, dissertations and more.

Why use WorldCat? Here are some benefits:

Reference librarians and library users will be able to locate materials in local libraries and read book reviews.

Users can perform extensive research on any topic, locate foreign language materials or specific document formats (e.g., books, sound recordings, computer files, visual materials, musical scores, archival materials, serials, maps, Internet resources and more).

Specific material types may be found (e.g., dissertations, Braille, microform, mp3, animation, photographs, artwork, large print, juvenile and much more).

The interface allows for basic, advanced and expert

Did you know

The RRLC office is "wireless"?

You are welcome to bring your laptop when you visit or attend an RRLC program.

RRLC People in the News



Paula V. Smith Named Library Director

The Boards of Trustees for the **Rochester Public Library (RPL)** and the **Monroe County Library System (MCLS)**, at their September and October meetings respectively, voted unanimously in favor of the appointment of

Paula V. Smith as Director. Ms. Smith has been with RPL and MCLS for over 20 years and has served in a variety of positions including Assistant Director for MCLS and Assistant Library Director for the Central Library and Branch Administration. For the last six months her role has been that of Interim Director for both RPL and MCLS.

Christopher Brennan formerly the Associate Director of the **Drake Memorial Library at SUNY Brockport**, has relocated to New Brunswick, New Jersey, to become the Director of the Gardner A. Sage Library at New Brunswick Theological Seminary. He will assume his new duties January 1st. Friends and colleagues who wish to keep in touch with Chris may email him at: cbrennan@nbts.edu.

2006 Grants to Libraries Enhance Access to Collections

Congratulations to the following libraries which have been accepted as part of the RRLC region's state grant application for automation funding under the NYS Regional Bibliographic Databases and Interlibrary Resource Sharing Program.

Library	Project	Amount
Rochester Public	Digitized Historical Photos	\$ 4,329
Warren Hunting Library, Hobart & Wm Smith Col.	Enhance bibliographic records for maps	\$ 2,900
Warren Hunting Library, Hobart & Wm Smith Col.	Scanning, mounting and cataloging of archival photographic images	\$ 2,000
Edward G. Miner Library, U. of R. Medical Center	Digitization of Dentistry Images	\$ 2,944
Sibley Music Library, U. of R. Eastman School of Music	Retrospective Conversion of Microforms	\$ 3,097
Wallace Library, RIT	Retrospective Conversion of books on bookbinding	\$ 2,179
Warren Hunting Library, Hobart & Wm Smith Col.	Retrospective Conversion of U.S. Geological Survey	\$ 2,165

Continuing Education

Save the dates !!!

for these upcoming Continuing Education programs, starting in the new year!

Friday, March 24, 2006: RRLC hosts Texas Library Association president and copyright guru Gretchen McCord Hoffman for a full day devoted to *Copyright in the Digital Library Environment*.

Thursday, April 20, 2006: *Management 101*, for upcoming library managers and department heads, with Kimberly Sweetman, Head of Access Services at New York University and a frequent presenter in the METRO area.

Friday, April 21, 2006: Management training continues with *Managing Student Assistants*, presented by Kimberly Sweetman.

Monday Night @ the Council takes a brief break during the holiday season and those cold and possibly snowy January evenings. Be sure to join us in February when RRLC presents **Pizza and ... from 6 - 8 p.m.:**

Newsbank, on February 6

Internet Explorer 6 on February 13

Picasa on February 27

RRLC welcomes your ideas for future continuing education and training programs. Did you know you can use a form on our website to let us know about your ideas? Go to <http://rrlc.entrex.com/orgmain.asp?formid=12> and let us know your thoughts!

Need a plan for marketing your library and its services?

RRLC is working in partnership with the Ad Council of Rochester to create Marketing/Communications plans for its member libraries. A unique plan will be developed for each type of library. The process is facilitated by Ad Council staff and a volunteer professional from the marketing communications field. We will be starting with the medical library group and the corporate library group. Once developed, the plans will be available for use by all member libraries and can be adapted to meet the needs of individual libraries. If you would like to be involved in the process of creating a marketing/communications plan, please contact the RRLC office by email at rrlc@rrlc.org or by phone at 585-223-7570.

Linking Libraries

RRLC

Rochester Regional Library Council

390 Packett's Landing
Fairport, New York 14450

Executive Director: *Kathleen M. Miller*
Assistant Director: *Deborah Emerson*
Business Manager: *Sue Vanderwall*
Administrative Assistants: *Sally Collins,*
Georgia Learn

Clerical Assistant: *Michelle Costello*
Regional Archivist: *James Leach*
CLIC-on-Health Project Director: *Linda Phillips*
COH Training Assistant: *Evanna DiSalvo*
Outreach Librarian: *Barbara Ciambor*

RRLC Calendar

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|---------|---|---------|--|
| Jan. 3 | Advisory Committee Meeting
RRLC Conference Room. 2:00 p.m.—4:00 p.m. | Mar 13 | “Pizza & Book Lovers Bonanza” RRLC Training
Center 6:00 p.m.—8:00 p.m. |
| Jan. 5 | RRLC Board of Trustees Meeting
RRLC Conference Room. 12:00 p.m.—1:30 p.m. | Mar. 20 | “Pizza & Your Heart Matters” RRLC Confer-
ence Room
6:00 p.m.—8:00 p.m. |
| Jan. 9 | BOCES #1 Mandarin Training
RRLC Training Center. 3:00 p.m. — 5:00 p.m. | Mar. 23 | Monroe BOCES #1 Council/Liaison Meet-
ingRRLC Conference Room
2:30 p.m.—4:30 p.m. |
| Jan. 10 | Monroe BOCES #1 Training
RRLC Training Center. 8:30 a.m. — 3:00 p.m. | Mar. 24 | “Copyright in the Digital Library Environment”
RPL, Gleason Auditorium. 9:00 a.m.—4:00 p.m. |
| Jan. 12 | Monroe BOCES #1 Council Meeting
RRLC Conference Room 2:30 p.m.—4:30 p.m. | | |
| Jan. 13 | “Searching WorldCat Using First Search” at
Pioneer Library System 9:30 a.m.—11:30 a.m. | | |
| Jan. 24 | MIRACLENet/HLSP Meeting
RRLC Conference Room 2:30 p.m.—4:30 p.m. | | |
| Jan. 26 | Monroe BOCES #1 Liaison Meeting
RRLC Conference Room 2:30 p.m.—4:30 p.m. | | |
| Feb. 3 | “Always a River, Sometimes a Library” with Rick
Anderson. RRLC Training Center
12:00 p.m.—1:00 p.m. | | |
| Feb. 6 | BOCES #1 Mandarin Training
RRLC Training Center 3:00 p.m.—5:00 p.m. | | |
| Feb. 13 | “Pizza & Intermediate Internet Explorer 6”
RRLC Training Center 6:00 p.m.—8:00 p.m. | | |
| Feb. 27 | “Pizza & Picasa” RRLC Training Center
6:00 p.m.—8:00 p.m. | | |
| Mar. 1 | “Federated Search: Defined, debunked and de-
ployed” RRLC Training Center
9:00 a.m.—3:00 p.m. | | |
| Mar. 6 | BOCES #1 Mandarin Training
RRLC Training Center 3:00 p.m.—5:00 p.m. | | |
| Mar. 10 | Library Management Hot Topics Roundtable
Discussion. RRLC Training Center
12:00 p.m.—1:30 p.m. | | |

*For more information on any of these events go to:
www.rrlc.org and click on Continuing Education and work-
shop listing.*

Employment Opportunities

Technology Support Specialist Pioneer Library System.
Reference Instruction/Web Development Librarian State
University of New York at Geneseo
Reference Instruction Librarian State University of New
York at Geneseo
Director of Library Services State University of New York,
College at Brockport
Night Weekend Circulation Supervisor St. John Fisher Col-
lege, Lavery Library

*For more detailed descriptions of these and other jobs, go to
www.rrlc.org and click on job postings.*