

Linking Libraries

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OPEN DOORS *Fund New York's Libraries*

Library advocates are grateful to the Governor for including \$14 million for public library construction and \$3 million for library systems (each one-time only) in his Executive Budget. This is a good first step.

Now is the time for library advocates to meet with state legislators in their District Offices to educate them about NYLA's 2007 State Budget Priorities. Legislators want to help, but they need to know the positive effect this increased funding will have on the libraries and library systems in their communities. Information about NYLA's 2007 State Budget Priorities and how the funding would impact libraries/systems by region can be found at

http://www.nyla.org/index.php?page_id=1260 along with other advocacy materials.

The Rochester region would receive an increase of \$1.57 million through funding of the NYLA proposal. RRLC funding would increase by 20%. Now is also the time to be sending letters to state legislators either on your own or by using NYLA's Online Advocacy Center at http://www.nyla.org/index.php?page_id=925.

Keep Up The Good Work

Your efforts last year led to a record increase in library funding. We must keep the momentum going this year! We must ask our elected representatives to close the funding gap for libraries that has been created by eight years of flat funding eroded by inflation and cuts. Please make every effort to get involved and get your colleagues involved!

CQC: Convenience, Quality & Community: Rethinking Library Services & Spaces

For several years, RRLC and PLS have explored methods to enhance the marketing of library services. Various paths taken continuously led us back to the question: What does the library user want? We have done web usability studies and those had been successful. How did "usability" relate to other aspects of the library?

A key document related to user expectations is *Perceptions of Libraries and Information Resources*, a 2005 report commissioned by the Online Computer Library Center (OCLC). OCLC collected over 3,300 responses from people in several countries. Trends toward increased information self-service and seamlessness are clearly evident in the survey results. The place of libraries in this new self-service environment is also clear: *respondents ranked libraries behind newer entrants in the information field*. Libraries' continued impor-

tance as a trusted information provider is evident and overall, users have positive, if outdated, views of the "library." The challenge is to take this information - both the positive and the challenging - and evaluate where to invest more, invest less, invent new and invert old, communicate more and market better.

RRLC and PLS have applied for a three-year IMLS grant to help their member libraries do just that. We want to find out how best to transform libraries into "user-centered" organizations that meet or exceed the expectations of their community for convenient high quality library services in comfortable and inviting spaces. There will be 12 "model" libraries that will be selected to be part of this project.

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Making WorldCat a Local Cat —

You can optimize your use of WorldCat/FirstSearch by making changes to your search interface and holdings displays. RRLC has created a set of defaults to allow for a more efficient way to search WorldCat and to easily locate holdings held by RRLC member libraries. Through this type of customization, you will be able to search a “local” WorldCat, through access to the world-wide database. You will be able to make use of searching features that allow you to do a better search. You will have the option to view all WorldCat holdings, but will see local library holdings first, connecting directly to local library catalogs.

Here are examples of some of the customization of settings that will allow you to take advantage of all that WorldCat offers:

Change your default search screen from Basic to Advanced

Advanced searching allows for the application of specific limits and index searching not available via the Basic search interface.

Set your Library Holdings Display to the VRSU/RRLC Union List Group

When this is set as the default, local/regional libraries will show first when displaying holdings information.

Display All Libraries

Check On to be able to display the holdings of all WorldCat libraries.

Display My Union List Data in FirstSearch

Display holdings linked to your library.

Links to Your Library’s Catalog

You can enter the URL for your library catalog’s opening page.

Library Catalog Search

“Deep Linking” has FirstSearch prompt a library’s OPAC to conduct ISBN, ISSN or OCLC record number searches.

Using your FirstSearch administrative authorization/password, you are able to implement these changes and more. You may direct RRLC to make changes on your behalf by contacting Barbara Ciambor at (585)223-7570 or bciambor@rrlc.org.

RRLC /LAND "Hub" Trial a success

It seemed logical, but could we make it work? RRLC and Nylink begin a trial project to link the local RRLC delivery with the Statewide LAND Service.



The two parties agreed to several parameters, including:

- Hub participants would be limited in the number of out-bound packages.
- Cost of the LAND stop would be prorated for the pilot period and billed to RRLC; RRLC would invoice participating libraries.
- RRLC and its hub participants would comply with all LAND policies and procedures, including detailed record-keeping.

Two RRLC libraries joined LAND through the hub pilot, Lavery Library at St. John Fisher College and Lorette Wilmot Library at Nazareth College. The LAND hub pilot began on February 6, 2006 and was to continue for three months, to include the busiest part of the academic semester. Because of its success, the pilot continued throughout 2006.

At first there were very few incoming items, as it took some time for libraries to become aware of the new participants. The LAND drivers tried to schedule their stops at RRLC to coordinate in the best way with the RRLC regional delivery.

Theoretically, the hub concept adds one day to the turnaround time. LAND participants who are guaranteed next-day delivery would get second-day delivery of items coming through the hub. In practice, RRLC's hub participants often enjoyed next-day delivery because of an efficient interface with the regional delivery courier.

Both hub participants were enthusiastic about the LAND service and noted a vastly improved turnaround time for borrowing and lending with libraries outside the RRLC region. The hub was a success, but its future at RRLC is uncertain. Both Lavery and Wilmot libraries have decided to become full LAND participants. Nylink and RRLC will be discussing “next steps”.

WorldCat and Democrat and Chronicle Available Free to All RRLC Libraries

RRLC member libraries and library systems are reminded that through New York State Regional Automation funds, they have free access to FirstSearch WorldCat and Newsbank *The Democrat and Chronicle*. If your library is not accessing these resources yet, contact RRLC for more information.

RRLC Member News

“Playaway” Digital Audio Books- the next craze?

With a generous donation from the Friends of the **Greece Public Library**, the library purchased 10 “Playaway” audio books. They seem too good to be true! Half the size of a deck of cards, these audio books come with headphones and batteries all for less than the cost of a book on CD. They are easy to use with clearly marked buttons for placing digital bookmarks and moving forward and back through the audio book. Is it a fad? Will they last? Who knows-but they are certainly worth trying! They are cost effective, convenient and much easier to use than books on CD. Time will tell . . .

Celebrate Deaf History Month!

Deaf Studies Archives Kick-Off Reception will take place on Tuesday, April 3, 2007 from 3-4:30 P.M. at the **RIT Library**, 3660. The speakers will be: **Chandra McKenzie, Harry Lang, Robert Panara**. The topic will be NTID Collections. Sign language interpreters will be available.

Enjoy a reception introducing the Deaf Studies Archive. Browse through the collections, look through collections such as the first NTID yearbook, take guided tours, and relax with delicious food and drinks. Meet the RIT archivist, **Becky Simmons** raswml@rit.edu and the NTID Liaison, **Joan Natalie** jxnwml@rit.edu.

RMSC Announces New Searchable Library/Collections Website

An interactive online catalog powered by federated search and clustering technologies is being developed by the **Rochester Museum & Science Center (RMSC)**. The innovative catalog uses these new technologies to integrate disparate RMSC databases and present a single result set that can be further refined or expanded.

RMSC maintains differently formatted databases for its varying collections (photographs, finding aids, paintings, etc.). Library and Archives records use MARC; Collections Department records are contained in the MIMSY XG museum management system. One of RMSC’s most popular collections, the Albert R. Stone Negative Collection of early twentieth century images, is cataloged in MIMSY XG, but exported in a MARC-like format (required for the current **RMSC/Rochester Public Library** partnership, *Rochester Images*).

In 2005, RMSC was awarded a Learning Opportunities Grant from the Institute of Museum and Library Services (IMLS) in part to initiate the process of making the entire collection available in a searchable RMSC online catalog. Part of the process included focus group studies of user preferences for an online catalog. The studies indicated users wanted simple access to not just the Stone images, but also other RMSC holdings in the libraries, archives, and object collections. Users wanted easy navigation through the catalog’s contents, and understandable search results. When users

knew what they were seeking, they wanted to find it fast! If they weren’t sure, they wanted guidance and options. In response, RMSC staff selected AquaBrowser Library®, created by Medialab Solutions BV (Netherlands) and sold by The Library Corporation (TLC, U.S.).

AquaBrowser is a customizable public access catalog using federated search and clustering technologies to integrate different database sources (like MARC and MIMSY) and then produce results that can be narrowed in terms of categories or characteristics associated with those results.

RMSC implementation of AquaBrowser required some customization. Some field name mapping was necessary, for example, such as MARC’s “Author” field matching MIMSY’s “Maker”.

The online catalog currently searches over 36,000 records, with more added every day. The Library will add almost 2,000 MARC trade catalogs and almanac records under a **2007 RBDB grant through RRLC**. The Collections Department is digitizing over 2,000 items from RMSC Native American collections with funding from New York State Council on the Arts (NYSCA).

“RMSC is the first museum in New York to offer access to library, archives, and objects collections through one simple search box,” says Lea Kemp, RMSC Librarian/Archivist.

The RMSC libraries/archives/objects online catalog is located at <http://libcat.rmhc.org>.

Bibby Library Digitizes Historical Dentistry Collection

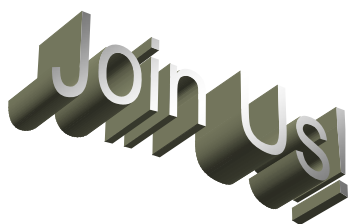
It isn’t every day that you see a birdcage in your dentist’s waiting room - but in Rochester, at the turn of the 20th century, you might have. George Eastman, renowned entrepreneur and philanthropist, established the Rochester Dental Dispensary in 1915. The birdcage was part of Eastman’s efforts to encourage children not to fear dentistry.

Images such as this are part of the rich history of Dentistry in Rochester that was not accessible to the public at large – until last spring, when Bibby Library at the University of Rochester’s Eastman Dental Center, received a Regional Bibliographic Database Grant to digitize its historical dentistry collection. The goal of the project was to preserve existing print materials while making them more available.

Images and documents contained in the Bibby Library archives tell the story of dentistry in Rochester: the Rochester Dental Dispensary and School for Dental Hygiene, dentistry’s earliest leaders in Rochester, historical dental equipment and procedures, and the Eastman dental clinics in Europe (each of which was equipped with a [birdcage](#), which became a logo for the Eastman Dental Clinics).

To date, over 200 images and documents have been digitized. This process involves selecting and scanning each piece, editing the images, creating records for each item, and then uploading the files to the University of Rochester’s *UR Research* repository. Once the materials are entered into the repository they are fully searchable from the web.

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RRLC Continuing Education and Training has several exciting opportunities coming this month!

- *21st Century Organizational Effectiveness*
Tuesday, March 20, 2007
Fairport Public Library, 9:00 a.m. - 4:00 p.m.
A LAMA Institute, featuring Julie Todaro
- *Image Is Everything*, an interactive, integrated approach to library marketing, Wednesday, March 21, 2007
Kate Gleason Auditorium, 9:30 a.m. - 4:30 p.m.
A LAMA Institute featuring Alexis Sarkisian
- *Lifelong Access Libraries: New Ideas in Library Services for Older Adults*, Thursday, March 22, 2007
Pioneer Library System, 10:00 a.m. - 3:30 p.m.
Featuring Gloria Coles, National Director, Lifelong Access Libraries

Save these April dates for the continuation of the Conservation/Preservation Series:

- April 5, **Preservation Reformatting**, with Barbara Eden, 10:00 a.m. - 4:00 p.m.
- April 19, **Disaster Planning & Recovery**, with Joan Brink and John Dean, 10:00 a.m. - 4:00 p.m.
- April 26, **Responding to Mold and Other Environmental Problems**, with Michele Brown and Sophia Kramer, 10:00 a.m. - 4:00 p.m.

Remember to stop by on Monday evenings from 6:00 - 8:00 p.m. to enjoy pizza, cold drinks and informal instruction on popular topics. The Monday night programs are listed on the RRLC Calendar of Events at <http://www.rrlc.org/>

Core Library and Research Skills Grade 9-14+ Survey

RRLC's Information Literacy Continuum Committee was formed to allow academic and school librarians to work collaboratively in the promotion of information literacy. The development of an information literacy "continuum" from high school to college was the impetus in the creation of the *Core Library and Research Skills Grade 9-14+* document, available for review at www.rrlc.org under "Hot Links". A basic set of research skills are introduced at specific grade levels. These skills are presented as steps in the research process, offering librarians a sequential model that can be used as a guideline and a teaching tool. The committee is interested in determining how the document is being used. If you have used the document you can help by completing a short survey. Provide your name and email and you will be entered in a drawing for a \$25 Barnes & Noble gift certificate!

2007 Grants to Libraries Enhance Access to Collections

Congratulations to the following libraries which have been accepted as part of the RRLC region's state grant application for automation funding under the NYS Regional Bibliographic Databases and Interlibrary Resource Sharing Program.

Library	Project	Amount
Rochester Regional Library Council; SUNY Geneseo	Information Delivery Services Enhancements: Part of statewide support for IDS – training, infrastructure.	\$ 5,000
Rochester Public Library	Many Roads to Freedom: Abolitionism and the Civil War in Rochester Photography and digitization of library owned materials, including scrapbooks, manuscripts, & autographed letters, as well as library owned photographs and regimental histories and newspapers and clippings from papers of the Abolitionist and Civil War era.	\$7,059
St. John Fisher College, Lavery Library	Scanner/Photocopier Project: Funding 50% of the purchase of a copier/scanner to support ILL and participation in IDS project.	\$ 3,500
Rochester Institute of Technology, Wallace Library	Middleton Collection Conversion Project Convert books, patents, and catalogs from the Bernard C. Middleton Collection of Books on the History and Practice of Bookbinding.	\$3,735
Rochester Museum and Science Center	Retrospective conversion and preservation of RMSC Library trade catalogs and almanacs.	\$11,608

Bibby Library *(Continued from page 3)*

Efforts to make this collection available to the public have been successful. Since the collection has been digitized, the library has received numerous inquiries and requests for information. For more information, please visit <http://www.urmc.rochester.edu/dentistry/bibby/news/grant.cfm> or view the collection at: <https://urresearch.rochester.edu/handle/1802/2231>.

RRLC People in the News

Preston Pierce, Ontario County Historian, Named RRLC Regional Archivist

Preston Pierce has been appointed to the position of Regional Archivist for the **Rochester Regional Library Council**, beginning February 5, 2007, replacing James Leach, who resigned to follow other pursuits. Preston brings to the position a strong background in teaching, history, and local government records.



He has been Ontario County Historian since 1983 working closely with the Ontario County Department of Records, Archives, and Information Management Services. He also is an Adjunct Lecturer in United States History at Finger Lakes Community College. From 1971 to 2001 he taught Grades 7 and 8 United States and New York history for the Victor School District.

Preston has his B.A. in history from Westminster College; an MAT in History from the University of Vermont; an M.L.S. from SUNY Geneseo (he is a certified School Library Media Specialist); and his EdD from the University of Rochester. He recently received his Public Librarian Certification from the New York State Department of Education.

His recent publications include: "Small Wonder: Squaw Island, Canandaigua Lake" and "Liberian Dreams, West African Nightmare: The Life of Henry W. Johnson", [Rochester History](#). He is active in regional, statewide, and national professional activities, including: local and state coordinator for National History Day; peer review panel, U.S. Department of Education "Teaching American History" grant program, and he is currently enrolled at SUNY Albany in the program leading to Certificate of Advanced Study in Public History.

Preston can be contacted via the RRLC Office at 585-223-7570 and via email at ppierce@rrlc.org.

The Brighton Memorial Library Board of Trustees is pleased to announce that **Jennifer Ries-Taggart** has recently been appointed the Executive Director of the Brighton Memorial Library. She has most recently come to Brighton Memorial Library from her position as Library Director of the Chili Public Library. Previous to that she was the director of the Seymour Library in Brockport, New York and Librarian in Charge of Special Projects in the Monroe County Library System office.



Nick Paulus has joined the Publishing & Scholarship Support Services at **RIT's Wallace Library**. As Scholarly Communications Coordinator he oversees the thesis bindery process, coordinating the workflow of the editing and writing review service for faculty and graduate students, assisting with the production of the quarterly *Scholarship@RIT* newsletter, providing training and support for Turnitin, promoting the use of

Lulu's self-publishing/print on demand OpenBookRIT venue, and supporting RIT open access journals.

Nick has an MFA in Publication Design with a concentration in Media Production from the University of Baltimore. His career has encompassed over ten years of web and multimedia design experience with a proficiency in many software and information technology applications. Nick also has experience in the design and development of websites and training colleagues in software and hardware systems.

Tatyana Strelnikova has joined **RIT Libraries** as the Administrative Assistant to the Director along with part-time responsibilities as Events and Marketing Planning Assistant. In addition to previous experience as a receptionist in an insurance agency, she also worked at The Strong National Museum of Play as an Adjunct Library Host, an Adjunct Guest Relations Host and an Exhibits Graphic Artist, as well as with Visual Horizons where she worked as a graphic designer.

Justin Newcomer has been hired at **RIT Libraries** as a Software Specialist in the Technology Services Department. Justin comes to the RIT Libraries from RIT's Information Technical Services organization, where he held a variety of positions supporting the campus' technical infrastructure.

RRLC and Pioneer Partner on IMLS grant

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The project will seek advice from those whose job it is to create inviting places and provide excellent services – academics and practitioners in the retail, marketing and hospitality industries; space planners and public administrators with an emphasis on public service – with the idea that what has worked in other venues will work for libraries also.

Specific Activities:

- Define standards of excellence for user-centered libraries of all types.
- Assess the degree of "user-centeredness" in RRLC and PLS member libraries.
- Recommend actions to be taken to enhance user-centeredness in individual libraries.
- Help member libraries achieve the standards of excellence by providing small amounts of seed money to carry out recommended makeovers.
- Conduct intensive service excellence training in a series of workshops.

The resulting process of defining standards of excellence for the user-centered organization, using various methods to analyze where an organization currently stands along this continuum, and making recommendations for improvement, will be shared with all libraries through development of a "toolkit". The toolkit will include guidelines, definitions, and best practices for creating a User-Centered Library in any type or size of library, based on the experience we have in the Rochester region. The toolkit will be available to any library that wishes to replicate our model.

Linking Libraries



Rochester Regional Library Council

390 Packett's Landing
Fairport, New York 14450

Executive Director: *Kathleen M. Miller*

Assistant Director: *Deborah Emerson*

Business Manager: *Susan Vanderwall*

Administrative Assistants: *Sally Collins,*
Georgia Learn

Clerical Assistant: *Michelle Costello*

Regional Archivist: *Preston Pierce*

CLIC-on-Health Project Director: *Linda Phillips*

COH Training Assistant: *Evanna DiSalvo*

Outreach Librarian: *Barbara Ciambor*

RRLC Calendar

- Mar. 26** "Pizza & Powerpoint Part 3" RRLC Training Center 6:00 p.m. — 8:00 p.m.
- Mar. 27** Book Repair RRLC Training Center 9:00 a.m.—3:30 p.m. Lunch provided
- Mar. 27** Waldo Spring Update RRLC Conference Room 12:30 p.m. — 2:00 p.m. Lunch provided
- Mar. 29** You'll Never Look at a Book the Same Way Again! The Roll of Special Collections in Our Libraries. Plutzik Library, Dept. of Rare Books Special Collections, & Preservation Rush Rhees Library, Univ. of Rochester. 9:00 a.m. — 3:00 p.m.
- Apr. 4** Core Copyright RRLC Training Center 9:00 a.m. — 4:00 p.m.
- Apr. 5** Preservation Reformatting RRLC Training Center 10:00 a.m. — 4:00 p.m.
- Apr. 9** "Pizza & Social Networking" RRLC Training Center 6:00 p.m. — 8:00 p.m.
- Apr. 11** Copyright: Library and School Issues RRLC Training Center 9:00 a.m. — 4:00 p.m.
- Apr. 12** Nylink Training Program: OCLC WorldCat Resource Sharing Basics RRLC Training Center 10:00 a.m.—4:00 p.m.
- Apr. 13** The Best from the Web RRLC Training Center 12:00 a.m.—1:00 p.m.
- Apr. 16** "Pizza & Social Bookmarking" RRLC Training Center 6:00 p.m. — 8:00 p.m.
- Apr. 18** Nylink Training Program: OCLC QuestionPoint Essentials RRLC Training Center 10:00 a.m. — 4:00 p.m.
- Apr. 19** Disaster Planning & Recovery RRLC training Center 10:00 a.m. 4:00 p.m.

- Apr. 23** "Pizza & the new MS Office" RRLC Training Center 6:00 p.m. — 8:00 p.m.
- Apr. 24** Nylink Training Program: Cataloging with OCLC Connexion Client Western RRLC Training Center 10:00 a.m. — 3:00 p.m.
- Apr. 26** Responding to Mold & Other Environmental Problems RRLC Training Center 10:00 a.m. — 4:00 p.m.
- Apr. 30** "Pizza & The State of the Internet" RRLC Training Center 6:00 p.m. — 8:00 p.m.

For more information on any of these events go to: www.rrlc.org and click on calendar & RRLC Events

Employment Opportunities

Youth Services Librarian Newark Public Library, in Wayne County New York

Market Research, 3161 Union Street, North Chili, NY 14514. MLS degree required.

Weekend Circulation Supervisor, and Media Center Lorette Wilmot Library, Nazareth College

Technology Support Specialist Pioneer Library System Canandaigua, New York

For more detailed descriptions of these and other jobs, go to www.rrlc.org and click on job postings.