

LINKING LIBRARIES

The newsletter of the
ROCHESTER REGIONAL LIBRARY COUNCIL

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Library Systems:

Essential for New York's Libraries



Types of systems:

- Regional Library Councils
- School Library Systems
- Public Library Systems

Cost Benefits of Rochester Region Local Systems in 2011:

- Rochester Regional Library Council saved members \$2.3 million dollars by providing shared catalog and courier services, group purchase coordination, preservation services, continuing education, and improved patient care in rural hospitals.
- School Library Systems saved members \$2 million dollars by providing shared resources via interlibrary loan and continuing education.
- The Monroe County Library System saved members \$6 million dollars by providing delivery and information technology services; and over \$80 million dollars worth in shared materials.

Total Cost Benefits provided by all systems to the Rochester Region = \$90.3 million dollars.

Desired Outcome: Restoration of state aid to libraries to 2010 level of \$84.45 million.

We are grateful that the Governor's budget is not proposing any further cuts. However, the last three years, Library Aid has been cut by 23%, going from \$102 million in 2008 to \$79 million in 2011, which is below 1994 levels of funding. No other educational institutions are being asked to operate and provide services at 1994 levels, not schools or colleges, and neither should libraries.

Please contact your state legislators by going to www.nyla.org and click on the **Contact Your Elected Officials** button on the lower left of the screen to send a fax or email to your state representatives.



Congratulations to the 2011-2012 Harold Hacker Fund for the Advancement of Libraries Award Winners

Rochester Public Library hosts Comics, Libraries and Education: Literacy Without Limits Conference

Rochester Public Library is proud to announce a conference for all librarians and educators. The goal of the conference is 'to provide ideas and inspirations for connecting readers of all ages with comics which will help to foster dispositions of life-long learning.' This conference is made possible in part by a grant from the Harold Hacker Fund. The conference is scheduled for April 27, 2012 at the Central Library and the grant monies will be used to cover transportation, lodging and food for the speakers.

Comics, Libraries, and Education: Literacy Without Limits is a conference organized by a group of librarians and educators in Monroe County who are passionate about comics. We believe that comics educate, enrich, and entertain. Through this conference, we hope to provide ideas and inspiration for connecting readers of all ages with comics. Most importantly, our goal is to offer professional expertise to promote the idea that comics and other forms of graphic novels enrich literacy development, provide opportunities to better understand and connect with the world, and foster dispositions of life-long reading.

The conference schedule includes presentations by creators Mark Siegel, George O'Connor, Frank Cammuso, and others, and panel discussions on such topics as exploring the creative process of composing comics, emerging topics and trends in children's and teen comics, developing multimodal literacies and critical literacies, and integrating comics and graphic novels in the K-College classroom setting.

Following an opening panel discussion, attendees will choose between two presentations in each of four time slots, with a break for lunch. The day will conclude with an autographing session, where attendees will have the opportunity to purchase books by the speakers.

For more information contact **Tonia Burton, Children's Services Consultant** for the Monroe County Library System at tonia.burton@libraryweb.org or visit : <http://comicslibrarieseducation.wordpress.com>.

OWWL Catalog Comes Alive with User Reviews & Ratings

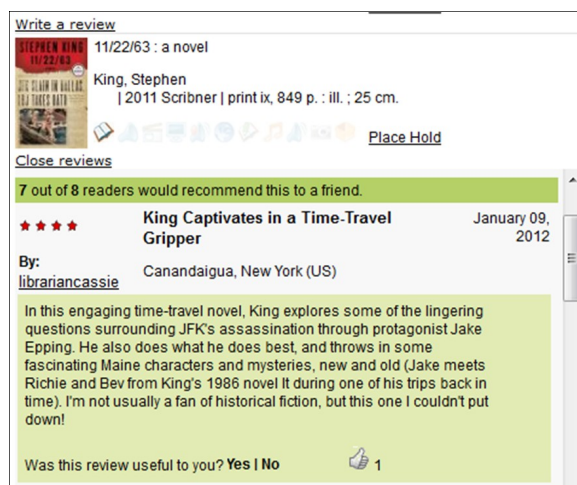
The Pioneer Library System is excited about its newest enhancement -- **ChiliFresh Patron Review Engine**. ChiliFresh adds social interaction to the OWWL.org online catalog by allowing users to contribute and read book reviews of the materials available in the collections of Pioneer's 42 member libraries. This new service was made possible by a grant from the **Harold Hacker Fund**.

ChiliFresh is a subscription service that integrates reviews from its over 3500 participating libraries. Pioneer's implementation is configured to show reviews from OWWL users first, so local reviews will appear at the top of the list.

According to **Cassie Guthrie, Executive Director of the Pioneer Library System**, "We have become accustomed to sharing with others before making decisions on how to spend our time and resources. We are happy that residents in the Pioneer system can now have that same experience at the library when it comes to choosing books."

Launched in late December, though not publicly announced until recently, Pioneer users have input 34 reviews. Users can create an account which supports links to all their reviews, or submit them anonymously. The system provides statistics on the number of reviews written, as well as specific data on the most reviewed titles, the most read reviews, and the most prolific reviewers!

As with other types of review sources, reviews are ranked by number of stars. Reviews can be sorted by most useful (based on readers' reactions to the review), newest, oldest, highest-ranking and lowest-ranking review. To read and write reviews, visit www.OWWL.org and search for materials. Reviews and ratings appear automatically within the catalog results. A link to the reviews appears below the book jacket cover.



Livonia Public Library Introduces Early Literacy Program

Livonia Public Library, a member of the Pioneer Library System, introduced its Early Literacy Program in early February as part of National Digital Learning Day. Recently, Livonia was successful in obtaining a grant from the **Harold Hacker Fund for the Advancement of Libraries** to help purchase **AWE Early Literacy Stations™**; the new AWE ELS computers are a fun, interactive, and engaging way of learning.

These self-contained work stations are loaded with over 50 educational software programs for ages 2-10, designed around New York State educational standards, that range in the areas of music, science, math, history, geography, phonics and problem-solving. Each station has a touch screen, colorful keyboard and a child-sized mouse. These programs will engage children through gaming while simultaneously promoting literacy.



"Livonia anticipates that through its Early Literacy Program and a collaborative relationship with Livonia Central School District, it will create a community of first time library users and lifelong learners" says **Frank Sykes, Director**.

Do you Love
your Library?



Again this year, RRLC is sponsoring **RRLC's Library of the Year** contest to celebrate **National Library Week, April 8-14**.

RRLC distributed "Do You Love Your Library?" posters to member libraries to encourage people to go to the RRLC website and complete a nomination form telling us why they love your library.

Nominations for **RRLC's Library of the Year** contest must come from library users, so encourage your users to submit YOUR Library's name and explain why yours is a great library. There will be one winner in each category: Academic or Special Libraries, Public Libraries and School Libraries.

Winners, which will be announced during National Library Week, April 8-14, will be selected by judges **Todd Butler**, Executive Director of the Ad Council of Rochester, **Matthew Bollerman**, President of the New York Library Association and Director of Hauppauge Public Library and **Carol Anne Germain**, President-Elect of the New York Library Association and Networked Resources Education Librarian, University at Albany.

Each winning library will receive a plaque, a banner, and a \$100 gift card, and will be recognized at the RRLC Annual Meeting in June.

Visit the RRLC webpage at <http://www.rrlc.org> for more information, including links to the online and a downloadable nomination form. **Nominations are due in RRLC's office no later than Friday, March 16, 2012.**

RRLC Continuing Education

RRLC joins Amigos Library Services

You asked and we responded - more online training! RRLC has joined **Amigos Library Services**, a non-profit, member organization serving libraries, much like RRLC. Amigos provides many services to libraries, but most notably, high-quality in-person and online training on a variety of subjects. RRLC has already worked with Amigos through the **NY3Rs Association**,



Inc., providing webinars to members of the nine 3Rs library councils in New York State. By joining as a member of Amigos, RRLC will have access to hundreds of webinars and online classes at a reduced cost. We will be scheduling webinars and online classes beginning this spring, and we will provide these classes for free to RRLC members, just like our in-person classes.

We have currently scheduled **Preserving Your Historical Records** to take place during ALA's Preservation Week (April 22nd through 28th), and are working with Amigos to schedule other online classes such as **Using Library Data in Powerful Ways** and **Privacy and Social Networks**. Amigos has an extensive catalog of online class available on their web site. We invite you to look at the [online course catalog](#) and let us know what classes you would like to take. Send all suggestions to **Laura Osterhout**.



2012 NYLA Legislative Priorities

Library Aid

Restore to 2010 level of \$84.45 million from current \$79 million level.

MTA Payroll Tax

This bill (S.6079 Martins/ A.8868 Abinanti) would add public libraries to list of entities exempt from MTA payroll tax.

BOCES-Libraries Internet Partnerships

This bill (S.1573 Oppenheimer/A.464 Gunther) would authorize BOCES to contract with public libraries or library systems for internet services.

2011 Status: reported to Senate Floor 6/7

Library Card Info Distributed to Students

This bill (S.4174 Oppenheimer/A.6239 Bing) would require school districts to disseminate informational materials about applications for public library cards to students if they are provided by their library.

2011 Status: Passed Assembly 6/23 and reported to Senate Rules 6/13

Expand Eligibility for EPE Funding to Include Libraries

This bill (S.4100 Farley/A.6385 Reilly) would expand eligibility to receive Employment Preparation Education (EPE) funds to include libraries. There is currently \$96 million in EPE funding available.

2011 Status: Passed Senate 6/20

NYS Comprehensive Information System

The bill (S.3297 DeFrancisco/A.4997 Russell) would authorize the state library to coordinate the bulk purchase of electronic resources like databases for state agencies, libraries and other governmental entities that would save the state and local governments money.

2011 Status: Passed Senate 5/9

Taxpayer Access to Publicly Funded Research

This Bill (A.9162) would require publicly funded research that has been submitted to publication in peer-reviewed journals to be made available online by the state agencies that underwrite such research.

System Funding Flexibility

This bill would give more local control to library systems on how to allocate reduced funding from the state to meet the needs of the libraries and communities they serve.



RRLC People in the News



University of Rochester

Mary Ann Mavrinc Named Dean of River Campus Libraries

University of Toronto library leader **Mary Ann Mavrinc** has been named **Vice Provost and Andrew H. and Janet Dayton Neilly Dean of River Campus Libraries at the University of Rochester**, effective June 1.

"We are delighted to welcome such a dynamic and innovative colleague to guide our libraries," said **Joanna Olmsted**, dean of the School of Arts and Sciences and chair of the search committee for the new dean. "Mary Ann has a well-earned reputation for creating inspiring learning spaces, for developing critical new digital services, and for thinking strategically about the rapidly evolving field of information science."

Mavrinc brings to the position a decade of experience as chief librarian at the University of Toronto's Mississauga campus, part of the University of Toronto Libraries that are ranked 3rd among academic research libraries

by the Association of Research Libraries. She was selected by the Association of Research Libraries in 2007-2008 as one of the 23 fellows for Research Library Leadership development, and in 2010 served as the president of the Ontario Library Association, Canada's largest library association. She lectures widely on the future of libraries in the digital era and has published on such topics as the "The E-book turning point: When/will e-books eclipse print?" and "Opening up the textbook market."



"Mary Ann is the perfect match for Rochester," said **Ralph Kuncil**, provost of the University of Rochester. "In addition to her many accomplishments, she is deeply committed to nurturing an environment of learning and to professional development for staff, which is essential to the continued success of our libraries in this digital age. I thank Joanna Olmsted as an extraordinary chair, our entire search committee, and Trustee advisors for conducting the ideal search. The University is the beneficiary of this unparalleled service," he said.

Mavrinc was selected following a nine-month search that included extensive advertising, wide solicitation of nominations, and individual contacts of more than 300 individuals by the professional search firm of Witt/Kieffer to identify qualified candidates. A 17-member University search committee, comprised of faculty and representatives from across the institution, reviewed the final pool of 31 candidates, eventually bringing five finalists to campus. "We were fortunate to have such an outstanding group of highly qualified finalists, with Mavrinc ultimately emerging unmistakably as the University's top choice," said Olmsted.

At Toronto, Mavrinc spearheaded the planning and oversaw the completion of the Hazel McCallion Academic Learning Centre, a state-of-the-art facility that since its opening



in 2006 has become the academic hub of the campus, attracting more than 1.3 million visits per year. The center was recognized with an innovation achievement award from the Canadian Association of College and University Libraries and is now slated for a major expansion that will build upon such innovative spaces as the research garden project and technology discovery area.

On the digital front, Mavrinc has supervised support for the digital humanities, open access, and scholarly communications. Her team provides academic support for the campus Blackboard learning management system, and is the go-to institution for video, podcasting, and emerging technologies.

To help students navigate the brave new world of databases and other online resources, Mavrinc led the development of an undergraduate credit course on scholarly research, now called Foundations of Information Studies and her library reaches out to individual instructors to provide support in the classroom for information literacy.

At Rochester, Mavrinc will assume leadership of a library system with an excellent reputation for innovation and user-centered approaches. Libraries nationally and internationally have adopted Rochester's anthropological approach to studying patrons to guide the creation of services and physical spaces that meet the changing needs of students and researchers. The River Campus Libraries also are pioneers in the development of new online tools for academics, such as the University's digital repository for storing and sharing research, *IR Plus*, which is freely available to other institutions.

Mavrinc succeeds **Susan Gibbons**, who left in July 2011 to lead the Yale University Library. Currently, **Katie Clark** and **Michael Bell** are the Interim Co-Deans of River Campus Libraries.

Before joining the University of Toronto, Mavrinc was head librarian of the D. B. Weldon Library at the University of Western Ontario Libraries. She holds both a bachelor of arts and a bachelor of education from the University of Toronto. She earned a master of library science from the University of Western Ontario and in 2006 completed her doctorate in educational leadership and change from the Fielding Graduate University. She will be joined in Rochester by her husband, Peter van Schie, who is in the flower bulb industry.

Kristen Totleben, Modern Languages and Cultures Librarian at the River Campus Libraries of the University of Rochester, has been selected to participate in the 2012 ALA Emerging Leaders Program. Kristen will be attending the 2012 Midwinter Meeting in Dallas as well as the 2012 Annual Conference in Anaheim. Only 75 librarians are chosen each year. For more information on the program go to: <http://www.ala.org/educationcareers/leadership/emergingleaders>.

St. John Fisher College Now Accepting Applications for New Graduate Library Media Program

Beginning this May, **St. John Fisher College's Ralph C. Wilson, Jr. School of Education** will offer a **Master of Science in Library Media (MLS)**, the only program of its kind in Rochester.



The new program is a 30-credit hour curriculum leading to initial certification as a Library Media Specialist (for all grades) and qualifies candidates for professional certification in the candidate's original area of certification. It is one of several master's-level programs offered by the College for certified teachers who are interested in expanding their knowledge and skills for teaching in any capacity.

Candidates will take 21 credit hours of graduate-level coursework specific to school librarianship, six credit hours of practicum, three elective credit hours in literacy for diverse learners, and engage in 100 hours of supervised fieldwork. Courses will involve hybrid online components in addition to traditional classroom courses. The program can be completed in one year, including summer, fall, and spring semesters.

The curriculum compliments with the Literacy Specialist Program already offered by Fisher, a unique point of distinction from MLS degrees offered by Syracuse University or the State University of New York at Buffalo.

According to **Dr. Wendy Paterson**, dean of the School of Education, "The Library Media Specialist is first and foremost a teacher who is a key member of any school's instructional team. Today's Library Media Specialist promotes the many literacies - traditional and digital - that are so necessary in our 21st century schools."

Fisher's School of Education programs are accredited by the National Council for Accreditation of Teacher Education (NCATE), the national professional accrediting agency for schools, colleges, and departments of education that prepare teachers, administrators, and other professional personnel. For more information, contact **Belinda O'Brian, Program Director**, at 585-385-8376, bobrien@sjfc.edu or visit www.sjfc.edu/graduate.



RRLC Orientation Packets Available

RRLC has an orientation packet to welcome new staff at RRLC member libraries and library systems. The packet includes information on the RRLC listserv (rrlc-l), and our popular and in-demand continuing education program. If you are interested in receiving a packet, please call or email the Council office.

University of Rochester Miner Library Awarded Technology Improvement Award

The **Miner Library** at the **University of Rochester** was awarded a **Technology Improvement Award by the National Network of Libraries of Medicine (NN/LM) Middle Atlantic Region in 2011-2012**. The Library proposes to purchase iPads and associated software and accessories for the librarians, technology support staff, and e-Learning staff to the Library. Hands-on experience and training in iPad technology will extend the knowledge base of those librarians and staff and prepare them to support the customers of the Library in their use of these mobile devices. In particular, the library is preparing for the planned 2012 rollout of iPads to first- and second-year medical students. These devices will be purchased and loaded with resources and apps that are deemed necessary for enhancing the students' learning and information seeking.

DISCOUNTS AVAILABLE FOR GEVA THEATRE'S



Onstage February 21 – March 25

Considered one of the great American dramas, Lorraine Hansberry's play about dreams deferred and a family's determination to live a better life in a changing world.

Save 35%: February 21 – March 1

Save 15%: March 2 - 4

For questions, or to order tickets for a performance to **A Raisin in the Sun** contact Colleen Brown at 585-232-1366 ext 3057 or e-mail cbrown@gevatheatre.org. Specially discounted tickets must be pre-ordered through Colleen (Mon.-Fri.) and are NOT available through the box office. Sorry offer not valid on prior purchases.





LINKING LIBRARIES

**390 Packett's Landing
Fairport, New York 14450**

Executive Director: *Kathleen M. Miller*
 Member Services Librarian: *Laura Osterhout*
 Business Manager: *Susan Vanderwall*
 Outreach Librarian: *Barbara Ciambor*
 Librarian: *April Younglove*
 Regional Archivist: *Preston Pierce*
 Senior Administrative Assistant: *Sally Collins*
 Administrative Assistant: *Janet Altimonda*

RRLC Calendar

- Feb 17 "Design Principles for Libraries"**
RRLC Training Center 1:00PM - 4:00PM
- Feb 24 "Coaching Essentials"**
RRLC Training Center 9:00AM - 4:00PM
- Feb 27 "Pizza and Digital Mapping Tools"**
RRLC Training Center 5:30PM - 7:30PM
- Feb 28 RRLC Advisory Committee Meeting**
RRLC Conference Room 2:30PM - 4:00PM
- Mar 1 RRLC Board of Trustee Meeting**
RRLC Conference Room 12:00PM - 1:30PM
- Mar 1 RRLC Continuing Education Committee Meeting**
RRLC Conference Room 2:30PM - 4:00PM
- Mar 8 "Digital Preservation: Identifying and Selecting Content"** *RRLC Training Center 9:00AM - 12:00PM*
- Mar 12 "Pizza and Children's Books"**
RRLC Training Center 5:30PM - 7:30PM
- Mar 13 "Creating and Posting Videos to Your Library's Facebook Page"** *RRLC Training Center 9:00AM - 12:00PM*
- Mar 13 "LibHunt: The Gamification of Library Orientation"**
RRLC Training Center 2:30 PM - 4:30 PM
- Mar 19 "Pizza and Personal Archives"**
RRLC Training Center 5:30PM - 7:30PM
- Mar 21 "Library Marketing Institute"**
RRLC Training Center 9:00AM - 4:00PM
- Mar 21 "CONTENTdm Advanced Class"**
RRLC Training Center 10:00AM - 12:00PM
- Mar 22 "Eco Literacy"**
RRLC Training Center 9:00AM - 12:00PM
- Mar 23 "It Ain't Necessarily So: Challenging the Assumptions of Legacy Librarianship"**
RRLC Training Center 9:00AM - 12:00PM
- Mar 23 "Futureproofing Your Library"**
RRLC Training Center 1:00PM - 4:00 PM
- Mar 28 "Book Repair"**
RRLC Training Center 9:00AM - 12:00PM
- Mar 29 "News and Media Literacy"**
RRLC Training Center 1:00 PM - 4:00 PM
- Apr 3 "The ABC's of Building a Great Board"**
RRLC Training Center 9:00 AM - 12:00 PM
- Apr 3 "Know & Go: Applying for Federal Funding"**
Online 2:00 PM - 3:00 PM

- Apr 9 "Pizza and Android Apps"**
RRLC Training Center 5:30 PM - 7:30 PM
- Apr 12 "Digital Preservation Series: Storing and Protecting Digital Content"**
RRLC Training Center 9:00AM - 12:00PM
- Apr 16 "Pizza and iPhone/iPad Apps"**
RRLC Training Center 5:30 PM - 7:30 PM
- Apr 18 "Mold Prevention and Remediation"**
RRLC Training Center 9:00AM - 4:00PM
- Apr 25 "Preserving Your Historical Records"**
Online two day session 2:00 PM - 4:00 PM
- Apr 27 "Preserving Your Historical Records"**
Online two day session 2:00 PM - 4:00 PM
- May 1 RRLC Advisory Committee Meeting**
RRLC Conference Room 2:30PM - 4:00 PM
- May 3 RRLC Board of Trustee Meeting**
RRLC Conference Room 12:00PM - 1:30PM
- May 7 "Pizza and Buying and Selling on eBay"**
Geneva Public Library 5:30 PM - 7:30 PM

*For more information on any of these events go to:
www.rrlc.org and click on Learning & RRLC Events.*

Employment Opportunities

- Library Director**, Penfield Library, SUNY Oswego, Oswego, NY
- Digital Initiatives Librarian**, Rochester Institute of Technology Libraries, Rochester, NY
- Library Professional II Archivist**, University of Rochester Libraries, Rochester, NY
- Temporary Reference/Instruction Librarian**, Penfield Library, SUNY Oswego, Oswego, NY
- Library Director**, Walworth-Seely Public Library, Walworth, NY
- Library Director I**, Warsaw Public Library, Warsaw, NY
- Part time Evening & Weekend Managers (2)**, Milne Library, SUNY Geneseo, Geneseo, New York.

*For detailed descriptions of job postings go to:
www.rrlc.org and click on job postings.*