

Linking Libraries

Volume 29, No. 2
October/November 2009

Three Libraries Receive First Harold Hacker Grants

Three RRLC area libraries are the recipients of the first Harold Hacker Fund for the Advancement of Libraries Awards.



The libraries and their projects:

Monroe County Library System was awarded \$1,000 in support of the 2009 Leadership and Technology Conference "Imagine, Create, Innovate II." Funding will pay for flash drives for all conference participants to make this a "paperless" conference, demonstrating a tangible way technology can be utilized to reduce waste while also giving participants an opportunity to work with a piece of technology commonly used by library patrons. In addition, the information from the conference

can go back to the libraries and easily shared with staff that are unable to attend the conference.

Wallace Library, Rochester Institute of Technology was awarded \$2,000 to help fund "Hope in Action": RIT Libraries and Athletics Partnership with John Williams School #5. Director of RIT Libraries **Chandra McKenzie** initiated this joint venture to promote a love of reading among an academic library, college athletes and a local elementary school throughout the entire school year. The program is unique in the United States. Here is one teacher's observation of the impact of this program:

"Seeing our children playing, listening to and coveting the behavior of [RIT] students...was so awesome. Many of our students come from communities where there are so many negative role models for them to see on a regular basis, they may not come in contact with, and have the opportunity to learn from college students who can offer them another view of life and other life-options. They need to see positive role models on a regular basis that can help them tear down the walls of self-confinement."

SUNY Geneseo was awarded \$3,500 to help support the Library Instruction Leadership Academy (LILAC). LILAC is a regional effort under the leadership of **Michelle Costello** (SUNY Geneseo) and in collaboration with librarians from across the region. LILAC will provide intensive training, observational experiences, reflection through writing and teaching practice to 20 selected librarians looking to improve their pedagogical approach. Additionally, the Academy will integrate an online

learning environment to maintain contact and discussion with its candidates when in-person communication is not possible. LILAC will be a semester-long project, starting in January 2010.

The **Harold Hacker Fund for the Advancement of Libraries** provides support for projects and services above and beyond those made possible by the normal operating budgets of Rochester Regional Library Council (RRLC), the Monroe County Library System (MCLS)/Rochester Public Library (RPL), the Pioneer Library System (PLS) and their member libraries.

(continued on page 5)

Libraries Wait for Funding; State Holds Funds

Although the state passed a budget "on time" this past Spring, and although many library systems are three quarters of the way through their fiscal year, the State's Division of the Budget has released only 44% of the funding. We all know the state's dire fiscal situation, but many library systems are wondering: will the money ever come?

The Rochester Regional Library Council has received 44% of its funding. Although we are at the beginning of our Fiscal Year (which starts July 1), some of our Programs are nearing the end of their Fiscal Year. We have received NO funding for the following:

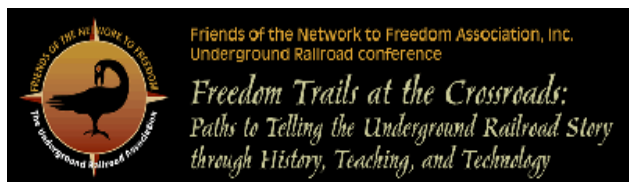


- "RBDB" Automation Program (a January – December program year). Member projects are still waiting to begin because of lack of funding.
- Hospital Library Services Program (April – March program year), which funds the Circuit Library Services program for rural hospitals, as well as their participation in MIRACLEnet, medical online resources available in all hospitals.
- Medical Information Subsidy Program (July – June) which supports access to critical medical information for health-care professionals and students.
- Documentary Heritage Program (July-December – only ½ of the program year was funded) which supports the Regional Archivist as well as continuing education like the upcoming Archives Month celebration.

(continued on page 2)

RRLC Member News

Rochester Public Library recently received this from the National Park Service...



"On August 26, 2009, your nomination for **Many Roads to Freedom**, as a program on the Underground Railroad, was officially recognized as part of the **National Underground Railroad Network to Freedom Program**. We are indeed delighted to include Many Roads to Freedom as part of the Network to Freedom Program. The primary materials offered help to further educate the American public about the significance of the Underground Railroad Legacy." Congratulations, RPL!

North Star Image Featured on Textbook Cover

Diane Lucas, Head of Reader Services at **Lavery Library**, St. John Fisher College, worked with Pearson Custom Publishing on artwork for a textbook cover. Pearson wanted to use an image from the February 22, 1850 issue of the **North Star newspaper published by Frederick Douglass**. The most sought after issue in the library's collection, it has a lithograph of a slave running towards the North Star incorporated into the masthead. Lavery Library is one of the few places in the world that has an original copy of this issue of the North Star. Permission was granted to the publishing company to use the image on the cover and inside of the textbook. Approximately 1,500 copies of the textbook will be published.

St. John Fisher is proud to have 147 different Douglass newspapers, pictures and ephemera in the Frederick Douglass Collection in the Special Collections at Lavery Library

Libraries Wait for Funding *(Continued from page 1)*

Local academic libraries are waiting for Coordinated Collection Development Aid and the University of Rochester has yet to receive preservation funding from the State. Likewise the school and public library systems in our region are short more than 50% of their aid.

RRLC has written to every local legislator informing them of the situation and asking that they contact the Division of the Budget to "loosen" the purse strings. Libraries and library systems get such a small percentage of state aid, but the value that we bring to our users depends upon it.

Lavery Library Receives Nippon Foundation Award

Lavery Library at St. John Fisher College has been selected as a **2009 recipient of 100 Books for Understanding Contemporary Japan**. Dr. Lawrence Fouraker, Assistant Professor of History, suggested the grant and **Nancy Greco**, Reference Librarian and Head of Circulation, completed the grant application. The 100 books will be added to the library's circulating collection. They cover a wide range of topics such as Japanese foreign policy, 21st century Japanese management, the psychology of Japanese society, anime, contemporary Japanese films, Japanese women writers, the making of modern Japan, the Tokyo war crimes trial, and post-war Japanese history.



The Nippon Foundation is an independent, non-profit, grant making organization that was founded in 1962. It supports projects both in Japan and overseas. It funds activities in three areas: domestic social welfare and volunteer support; maritime research and development; and overseas cooperative assistance.

RRLC Welcomes New Member Library

The **Italian American Community Center Library**, located on Frank DiMino Way (just off Buffalo Road in Gates), has joined the Rochester Regional Library Council as an Affiliate Member. The library has a large collection of materials relating to **Italian history and culture in the Rochester area**, many of them in the Italian language. The library is open daily Monday – Friday from 10 a.m. – 12 noon and staffed by volunteers. An appointment can be made to visit the library at other times. With the help of volunteer librarians, the **IACC** is in the process of organizing its collection using

LibraryThing. They are looking forward to making their collection known throughout the Rochester area. The library can be contacted by phone at 585-594-8882 or by email at editor@iaccrochester.org.



RRLC People in the News

The **Livonia Central School District** has been selected as the AASL/Follett National School Library Media Program of the Year. This award is presented annually to honor excellence in library programs and is the most prestigious award in the field. This well-deserved recognition celebrates the powerful connections these librarians have built between their libraries and the rest of the district. The librarians' fearless integration of technology that even includes pre-k Voicethread podcasts, and their regional leadership in the development of library and information curriculum standards has made the Livonia library program a true exemplar.

Jody Duggan-Lay, Marie D'Onofrio, Anne-Marie Gordon, Deb Donohue

The **Brockport School Librarians**, are the recipients of the first World Book/ALA Goal Award promoting information literacy. This is a national honor for the librarians and for the district. The purpose of the award is to encourage innovative and effective information literacy programs in schools, as well as public libraries, particularly programs focused on users who are likely to need the most help to obtain access to information and to evaluate the quality of the information available to them.



Ellen Zinni, Cathy Mangan, Suzanne Shearmen, Marcia McCarthy, Kathy Jaccarino

Judy Weiner recently retired from the **Appellate Division Law Library**. She now works as a substitute librarian at several local libraries. In addition, she does freelance book indexing for legal publishers.

Joan Hoolihan was promoted to Head of Technical Services at the **Appellate Division 4th Dept Law Library** on June 25, 2009. She was formerly Cataloging Librarian.

At Monroe **Community College Libraries**, **Kate Jenkins** joins as Assistant Director for Operations and Personnel. She comes to MCC from Frostburg State University in Maryland. While at Frostburg, Kate served as Coordinator of Library Instructional Services/Reference and also served as Interim Coordinator of User Education. She has a B.S. in Social Science and an M.Ed. (Interdisciplinary Psychology and Business) degree from Frostburg State University. She earned her M.S.L.S. from Clarion University of Pennsylvania. Kate is excited to be living in Rochester and getting acclimated to the area.

RRLC Executive Director, **Kathy Miller**, becomes **President of the New York Library Association** at the NYLA Annual Conference October 14-17. Kathy looks forward to involving more libraries and library staff in some of NYLA's exciting activities, including the new Empire State Book Festival, April 9-10 in Albany. Interested in networking with your colleagues state-wide? Please contact Kathy at kmiller@rrlc.org.

On June 29 **Bernadette Brinkman** began a new chapter in her library career when she assumed the directorship of the **Penfield Public Library**. Ms. Brinkman succeeds Mary Maley who retired after serving Penfield Public Library for 29 years, the last 8 as library director.

Bunny, as she prefers to be called, brings extensive experience to her new position. Her most recent position was as Southeast Quadrant Leader for the Rochester Public Library (RPL) where she oversaw three community libraries. With over 38 years of library experience, Bunny served as reference librarian in several subject divisions at the Central Library. During her tenure in the Business Division she directed the Grants Information Center and also worked in the technical services department.



Belinda O'Brien, Fairport, Minerva Deland (9th Grade) Library Media Specialist was awarded the **International Society of Technology in Education (ISTE) 2009 SIG Media Specialist Technology Innovation Award**.

Jennifer Bowen has been appointed **Assistant Dean of Information Management Services** at the River Campus Libraries, **University of Rochester** replacing Stanley Wilder who became the University Librarian for the University of North Carolina, Charlotte.

Jennifer began her career at the University as a cataloging librarian in 1988 in the Sibley Music Library, Eastman School of Music and in 2000 she became head of technical services at Sibley and head of cataloging at the River Campus Libraries. In 2007 she moved completely to the River Campus Libraries as the Director of Metadata Management and to be the co-principal investigator of the eXtensible Catalog Project.

Jennifer is internationally known for her work on metadata standards development as the American Library Association's representative to the 6-member international committee charged with revising the Anglo-American Cataloguing Rules (now called RDA), for which she was awarded the ALCTS Presidential Citation in 2007. Most recently, her work has centered upon the use of legacy library metadata in next-generation discovery systems.

Jennifer's administrative portfolio at the River Campus Libraries will include acquisitions, metadata creation, enhancement & management, and the Voyager Management group. She will also continue in a leadership role on the eXtensible Catalog Project.

CLIC-on-Health Will Have a New Look This Year

Thanks to a grant from **Assemblyman David Koon**, CLIC-on-Health has the funding to streamline and update the site, keeping its exceptional quality of consumer health websites, and access to local health agencies. Focus groups met, and the COH Steering Committee was consulted during 2008-09 to review the current site, and give suggestions for updating. Bids from website designers are now being reviewed, and we hope to have the new site go live by March, 2010.

A partnership between **Rochesterhealth.com** and CLIC-on-Health has resulted in the best of both worlds – quality health information and access to local physician information. RochesterHealth has taken “the best” websites from CLIC-on-Health, as recommended by the Steering Committee, and posted them on their site, with attribution to the Regional Library Council. You can see those sites at:
http://www.rochesterhealth.com/health_resources



Nursing Planning Grant project, "Getting the (Healthy) Word Out"

This grant, subtitled “**Train-the -Trainer Approach for Nurses**”, is progressing well. This summer a preliminary curriculum that will be used to train nurses to locate web-based health information was under development. The curriculum will include links to databases, full text resources, local library collections, organization and agency websites and self-directed tutorials.

The content of the curriculum is based on the survey results obtained this spring from RNs working at the five nursing agencies partnering with RRLC. Nurses indicated the type of information most needed and the method of training preferred. 91% of the nurses responded that disease specific information was needed to do their jobs. 82% needed medication information and 70% looked for information for patient/patient family. The content of the curriculum also relied heavily on recommendations made by the Nursing Planning Grant Curriculum Committee, whose members are **Michelle Price** /St John Fisher College, **Pam Czaja** /Monroe Community College, **Sarah Moon** /Finger Lakes Community College, **Jennifer Burr** /Nazareth College, **Lana Rudy** /Rochester General Health System, **Jennifer Smathers** /SUNY Brockport, **Jennifer Little** /SUNY Brockport, **Mary Beth Klofas** /University of Rochester, **Pam White** /University of Rochester/Highland Hospital, **Linda Jones** /Roberts Wesleyan College, **Linda Cruttenden** /RRLC, **Debby Emerson** /RRLC, **Barbara Ciambor** /RRLC. The proposed curriculum is currently under review by the committee.

Archives Month

21st Century Archiving” is the theme of **Archives Month this October**. A day-long program on October 21 will include a panel discussion that introduces the topic; presentations on scanner technology by **Mike Hagar** (Museum Photographics); new document storage technology by a representative from NanoARK; the Kirtas Technologies digitization process; and **Christine Ridarsky** (Rochester City Historian) explaining the problems and prospects of the new technologies for oral history. The Director of the Ontario County Historical Society will explain his organization's pilot program for document storage using the new NanoARK silicon wafer technology. **David Peter Coppin**, archivist at the Sibley Music Library (Eastman School of Music) will be performing some early music from the Eastman collection. He will also explain the new digitization and distribution program at the Sibley Library.

The **Archives Month celebration** will take place at the new **Victor Town Hall**. The registration fee is \$10.00 and includes the cost of refreshments at breaks. Those attending will have lunch on their own at any of the several restaurants around the Town Hall. The program opens at 8:30 AM and will conclude by 3:30 PM. **Registration is through the RRLC website.**



RRLC Training Center

The next time you visit RRLC, check out the new equipment in the Training Center! RRLC's Plan of Service calls for replacing or updating the computers in our training lab every four years, and we are right on schedule with 20 new HP Compaq laptops that arrived at the end of August. The new computers are running Windows Vista Business and Microsoft office 2007. The Training Center now boasts a total of 20 student workstations, an instructor's computers, a scanner, and a ceiling mounted projector. The Training Center can be used by member libraries for staff training and professional development when not in use for an RRLC program. Just email us at rrlc@rrlc.org or give us a call at 585-223-7570.



Mark Your Calendars ...

For these very special programs offered at RRLC during Fall 2009

“Pizza” Nights

Monday Night @ the Council is back in full swing! Classes run from **6 – 8 p.m. on Monday evenings**, and RRLC provides the pizza. There's no need to pre-register – just come if you are interested.

October 19 – Pizza and Government Documents, with Tom Ottaviano
October 26 – Pizza and LibraryThing, with Sara Greenleaf
November 2 – Pizza and MovieMaker, with Barb Moore
November 23 – Pizza and PhotoStory, with Barb Moore
December 7 – Pizza and Audacity, with Barb Moore



Your Library's Brand

Learn about **Queens Library's** huge success with library marketing and branding efforts **on October 22 when RRLC hosts James Keller, Queens Library's Chief Marketing Officer.** “Increasing the Relevance of Your Library Through Branding” is co-sponsored by RRLC and the Monroe County Library System. Queens Library has become the number one circulating public library system in the U.S. during James' tenure and was recently awarded the national “Library of the Year” honor by Library Journal magazine.

James promises that he will leave us with suggestions on how we can do almost all of our marketing and branding for free! He will also be talking about the various stakeholders we all have, and the best ways to reach them.

James is president of J.A. Keller & Associates, Inc., a branding/marketing consultancy that is in its 25th year. In a professional career spanning almost 40 years, James has been involved in the development of some of the most well-known and successful brands in the world. He helped create the Bradford Exchange, which became the largest clearinghouse for collectibles in the world, and managed the “Incredible Edible Egg” campaign for the American Egg Board.

Preservation of Photographic And Paper Collections Series

This new series of six classes is presented by **Gary Albright**. Albright is a conservator of paper and photographs in private practice. From 1980 to 1999 he was senior paper and photograph conservator at the Northeast Document Conservation Center, Andover, MA. In 1999 he became conservator at the George Eastman House, Rochester, NY. Since starting his own practice in 2003, Albright has been a visiting professor for the Art Conservation Departments at the State University of Buffalo and the University of Delaware.



The series includes the following:

- History Deterioration and Identification of Paper, Print and Photographic processes, **September 29, 2009**
- Surface Cleaning/Mending/Flattening of Paper Prints and Photographs, **October 6, 2009**
- Color Photography and Digital Print, **October 13, 2009**
- Exhibition of Paper and Photographic Materials, **October 20, 2009**
- Deterioration and Identification of Negatives, **October 27, 2009**
- Preservation of Paper and Photographic Collections, **November 3, 2009**

All classes will be held from 9:00 a.m. – 12:30 p.m. in the RRLC Training Center in Fairport.

Harold Hacker Grants *(continued from page 1)*

All contributions to the Hacker Fund are placed in the Endowment of Rundel Library Foundation with the income to be disbursed to one of the two following project areas:

1. To further education and professional development for librarians and library staff throughout the five-county region served by Rochester Regional Library Council.
2. To further innovative library projects and programs at RRLC member libraries and the Monroe County Library and Pioneer Library Systems and their member libraries.

The Harold Hacker Fund was established to honor Harold Hacker, the founder of the Pioneer Library System (now split into the Monroe County Library System and the Pioneer Library System) and one of the founders of the Rochester Regional Library Council. Contributions to the Fund are welcome and can be directed to the Rundel Library Foundation.

Linking Libraries



Rochester Regional Library Council

390 Packett's Landing
Fairport, New York 14450

Executive Director: *Kathleen M. Miller*
Assistant Director: *Deborah Emerson*
Business Manager: *Susan Vanderwall*
Outreach Librarian: *Barbara Ciambor*
CLIC-on-Health Project Director: *Linda Cruttenden*
Database Admin. Upstate NY Go Local: *April Younglove*
Regional Archivist: *Preston Pierce*
Administrative Assistants: *Sally Collins,*
Janet Altimonda

RRLC Calendar

- Oct. 13 "Color Photography and Digital Prints"
RRLC Training Center 9:00 AM — 12:30 PM
- Oct. 19 CLIC-on-Health Steering Committee Meeting
RRLC Conference Room 9:00 AM — 11:00 AM
"Koha and LibLime brought to you by WALDO"
RRLC Training Center 12:00 PM — 4:00 PM
"Pizza and Finding and Using Government Documents"
RRLC Training Center 6:00 PM — 8:00 PM
- Oct. 20 "Exhibition of Paper and Photographic Materials"
RRLC Training Center 9:00 AM — 12:30 PM
- Oct. 21 "Archives Month: 21st Century Archiving"
Victor Town Hall 9:00 AM — 3:00 PM
- Oct. 22 "Increasing the Relevance of Your Library through Branding" *RRLC Training Ctr. 9:00AM — 12:00 PM*
- Oct. 26 "Pizza and the LibraryThing"
RRLC Training Center 6:00 PM — 8:00 PM
- Oct. 27 "Deterioration and Identification of Negatives"
RRLC Training Center 9:00 AM — 12:30 PM
Audit & Finance Committee
RRLC Conference Room 9:00 AM — 11:00 AM
"Webinar: Introduction to ILLiad Part 1"
RRLC Conference Room 1:00 PM — 2:30 PM
- Oct. 28 "Leadership Institute-Session 6"
RRLC Training Center 8:30 AM — 4:30 PM
"Webinar: Introduction to ILLiad Part 2"
RRLC Conference Room 1:00 PM — 2:30 PM
- Oct. 29 "Webinar: Introduction to ILLiad Part 3"
RRLC Conference Room 1:00 PM — 2:30 PM
"Copyright Considerations for e-Reserves"
RRLC Training Center 1:00 PM — 2:30 PM
- Nov. 2 "Microsoft Project"
RRLC Training Center 8:30 AM — 4:30 PM
"Pizza and Movie Maker"
RRLC Training Center 6:00 PM — 8:00 PM
- Nov 3 "Library Assistants Day" *Holiday Inn Carrier Circle Syracuse 8:30 AM — 4:00 PM*
"Preservation of Paper and Photographic Collections"
RRLC Training Center 9:00 AM — 12:30 PM
Advisory Committee Meeting
RRLC Conference Room 2:30 PM — 4:00 PM
- Nov 5 "Mining Today's Deep Web"
RRLC Training Center 9:00 AM — 12:00 PM
RRLC Board of Trustees Meeting
RRLC Conference Room 12:00 PM — 1:30 PM
- Nov 9 "Pizza and Basic Artifact Care"
RRLC Training Center 6:00 PM — 8:00 PM
- Nov.12 "Microsoft Access 2007: The Basics Part 1"
RRLC Training Center 9:00 AM — 12:00 PM
Monroe #1 BOCES Meeting
RRLC Conference Room 2:30 PM — 4:00 PM
- Nov.13 CITE Meeting
RRLC Conference Room 2:30 PM — 4:30 PM
- Nov. 16 "Pizza & Planning For Your Retirement" **Must Register**
RRLC Training Center 6:00 PM — 8:00 PM
- Nov 17 "Cataloging 411: Subject Analysis"
RRLC Training Center 9:00 AM — 4:00 PM
- Nov 18 "MLA Webcast: Cut the Cord: Connecting to our Mobile Users" *RRLC Training Ct 2:00PM — 4:00PM*
- Nov 19 "Microsoft Access 2007: The Basics Part 2"
RRLC Training Center 9:00 AM — 12:00 PM
- Nov 23 "Pizza and Photo Story"
RRLC Training Center 6:00PM — 8:00 PM
- Dec 3 "Search and the 'Net for 2010"
RRLC Training Center 9:00 AM — 12:00 PM
- Dec 4 "Marketing Tips for Libraries with Limited Resources"
RRLC Training Center 9:00 AM — 12:00 PM
"Strategies for Improving Your Library Marketing"
RRLC Training Center 1:00 PM— 4:00 PM
- Dec 7 "Pizza and Audacity"
RRLC Training Center 6:00 PM — 8:00 PM
- Dec 8 Library Assistants Group Meeting
RRLC Conference Room 10:00 AM — 12:00 PM

**For more information on any of these events go to:
www.rrlc.org and click on Learning & RRLC Events**

Employment Opportunities

Market Research Specialist, Dawnbreaker, North Chili, NY

Substitute Librarian, Penfield Public Library, Penfield, NY

**For detailed descriptions of job postings go to
www.rrlc.org and click on job postings.**