

Linking Libraries

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IN HARD TIMES, LIBRARIES ARE USED MORE THAN EVER ...Yet Library Budgets Are Being Cut

It is no secret to RRLC area librarians and staff -- library use is up with increased circulation and program attendance. The news media in every community in the State -- from Long Island (*Newsday*, Jan. 26) to Tonawanda (*Tonawanda News*, January 13) -- report increased use of libraries by job seekers and families trying to save money.

As more and more Americans look for employment, libraries help level the playing field for job seekers. Fewer than 44 percent of the top 100 U.S. retailers accept in-store paper applications. Where do people go to fill in these online forms if they don't have a computer? The library, of course. In New York, 80% of libraries reported in a recent NYLA poll that they have helped someone search for a job in the last 3 months.

Libraries provide an "information infrastructure" that is part of the solution for hard times. Yet, despite this evidence, the Governor proposed an overall 18% cut in funding for libraries statewide. His proposal would put State Aid to libraries at a level last seen in 1993.

Local Impact

As a result of the cuts, the Monroe County Library System has had to cancel all online database subscriptions. School Library Systems are facing 40% cuts in funding. RRLC is facing the loss of over \$175,000 in funding which will affect the Hospital Library Services Program, the Medical Information Subsidy Program, the Documentary Heritage Program, the Regional Automation Program (RBDB) and Coordinated Collection Development Aid for academic libraries.



NYLA President Elect, Kathy Miller, and NYLA Executive Director, Michael Borges stand near Obama poster



Rochester area library supporters visit the Albany office of Joe Robach to advocate for proper funding of NYS Librarians

What you can do to help

More than 1,000 library advocates -- more than 50 from the RRLC region -- attended NYLA Lobby Day in Albany on March 10, sending a clear message to the Governor and Legislators that our communities care about their libraries. Many of you sent faxes through the NYLA Advocacy Center (www.nyla.org).



Rochester area library supporters visit the Albany office of NYS Assemblyman Bill Reilich on NYLA Lobby Day

By the time you read this, the Legislature may have acted to prevent these cuts. If that is the case, please be sure to send a "thank you" to your legislators. If we are still waiting for a Budget, then there is still time to contact your legislators asking them to restore the cuts. Your help is essential to let legislators know that you as a library advocate care about New York's libraries.

Photographs by Ove Overmyer, Rochester Public Library

Changes Coming to NOVELNY

The following databases will be added to NOVELNY as of April 1, 2009:

Grolier Online: includes the Encyclopedia Americana, Grolier Multimedia Encyclopedia and the New Book of Knowledge.

ProQuest Platinum

The following databases will be cancelled as of April 1, 2009:

All Gale Virtual Reference Library titles

General Science Collection

Health Reference Center Academic

Informa

Info Trac Junior

MasterFile Select

Nursing and Allied Health Collection

Science Reference Center

Topic Search

Additional information about the changes to NOVELNY may be found at the NOVELNY 2009/10 Databases FAQ at <http://novelnewyork.org/09dbfaq.php>. The FAQ will be expanded over the coming weeks. Any questions regarding the changes should be sent to nysl Novel@mail.nysed.gov.

RRLC Member News

Information Delivery Services (IDS)

(<http://www.idsproject.org/>) welcomes the **New York Public Library** as the latest library to join the IDS Project. The Mid-Manhattan Lending Library of NYPL will become an active IDS member this April, with copy access to the Mid-Manhattan Library and the Humanities and Social Sciences Library. Additional access of the research and branch collections will follow. This access will include an innovative digitize-on-demand service for accessing portions of the research collection. Participating area libraries are: **MCC, Nazareth, St. John Fisher, SUNY Brockport and SUNY Geneseo**, which is the "creator" of the IDS Project.

A Kaleidoscope of Ideas!

The **Youth Services Section of the New York Library Association** invites youth specialists to attend their 34th annual **Spring Conference** on Friday, April 3, 2009. The one-day conference will be held at The Inn on the Lake in Canandaigua.

Newbery Award-winning author **Linda Sue Park** will be the keynote speaker. The conference fee includes the workshops, morning refreshments, and a luncheon featuring **Vivian Vande Velde**, who received the Edgar[®] Award for her mystery *Never Trust a Dead Man*. For more information including how to register, go to: http://nyla.org/index.php?page_id=1625.

The Youth Services Section is also pleased to be partnering with the **4th Annual Greater Rochester Teen Book Festival** which will be held in Rochester on Saturday, April 4. This day-long free festival does not require pre-registration. Learn more at www.tbflive.org.



The Literacy Volunteers of Rochester library has joined RRLC as an affiliate member. The library collection consists of about 3000 items in both print and non-print formats which serve as resources for literacy tutors and students. With their RRLC membership, the library hopes to get some assistance with MARC cataloging and getting their records loaded into WorldCat. Librarian Bonnie Martin says she would like area libraries to be aware of the wealth of literacy resources that are available at the Literacy Volunteers, and hopes to take advantage of training and grant opportunities. The resources can be used on site in the library at 249 Highland Avenue, Rochester. Your inquiries are welcome! Contact the library by email, librarian@literacyrochester.org.

Two New Libraries Join AskUs 24/7

Two RRLC member libraries are joining AskUs 24/7, a live virtual reference cooperative hosted by our colleagues at the Western New York Library Resources Council (WNYLRC) in Buffalo. Finger Lakes



Community College and Monroe Community College will officially begin participating on June 1. Students, faculty and staff at both colleges will have access to a reference librarian around the clock, seven days a week! RRLC has paid the setup fee for both libraries to help them get started with this enhancement to their excellent services. Lavery Library at St. John Fisher College has been on board for the past two years, and Director Melissa Jadlos gives the service rave reviews. It's not too late to join! RRLC will pay the setup fee for any member library wishing to join the cooperative. There will be a training session on May 20 for new participants; those who think they might be interested are welcome to attend this session and find out more about the service.

For more information, contact Debby Emerson at (demerson@rrlc.org)

RRLC People in the News

New Director at Livonia Public Library

The **Livonia Public Library** Board of Trustees is pleased to announce the appointment of **Frank Sykes** as the new director of the Livonia Public Library. Frank replaces Erin Robinson, who left to take a position at the Cordelia A. Greene Library (Castile).

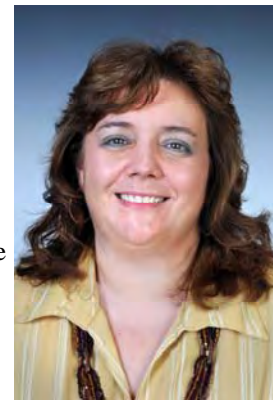
A graduate from the State University of New York College at Brockport with a Bachelor of Science in history, Frank is currently finishing his Master in Library Science at the State University at Buffalo.



Rochester Regional Library Council Executive Director **Kathy Miller** has been appointed to a 5-year term as a Trustee of the **Brighton Memorial Library**.

At a joint Board meeting, **Patty Uttaro** was chosen to lead **RPL** and **MCLS** forward as the next **Director**. Her belief that libraries improve the quality of life in a community will inspire and guide the ways in which libraries in Monroe County meet the future. Her knowledge and experience assure her success in this position.

Her appointment was effective Monday, February 9. Welcome, Patty!



Lisa C. Wemett retired as assistant library director at the **Webster Public Library** in March.

Finger Lakes/Genesee River Valley Heritage

Nine RRLC libraries already participate in RRLC's digitization project, the Finger Lakes/Genesee River Valley Heritage (FL/GRVH). FL/GRVH is an online collection featuring a variety of digitized resources. Images come from libraries and cultural organizations in the Finger Lakes and Genesee Valley region, including the counties of Livingston, Monroe, Ontario, Wayne and Wyoming. OCLC's CONTENTdm software is the engine behind it all, making it easy for participants to up-



load both images and meta-data. The fully searchable collection also appears in WorldCat. RRLC's project is just in its beginning stages, but growing rapidly. In 2009 we will upgrade both software and storage space to accommodate a

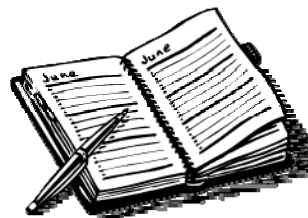
greater number of items. The first contributors to our collection include the Baker-Cederberg Museum and Archives of the Rochester General Hospital, the Memorial Art Gallery of the University of Rochester, and Milne Library, SUNY Geneseo. Contact RRLC if you would like to participate or go to:



<http://www.rrlc.org/ProductsServices/FingerLakesGeneseeRiverValleyHeritage/tabid/591/Default.aspx>



RRLC is pleased to announce that CLIC-on-Health is eligible to receive designations through United Way's annual campaign. Please give to United Way and consider designating a portion of your gift to CLIC-on-Health donor designation: 2436.



Save the Date!

Several upcoming continuing education programs may be of interest.

RRLC will be hosting a NYLA Institute, **Gaming in Libraries**, on April 16. Scott Nicholson, Associate Professor at the School of Information Studies at Syracuse University, will discuss:

- How libraries across the country are introducing gaming and policies that govern gaming
- What board, card, and video games might be appropriate for using in the library
- How to present these games in gaming programs for different age groups
- Ways to assess gaming programs
- How different types of games are played through hands-on activities

RRLC is underwriting a portion of the program fee for staff at member libraries. RRLC members who are also NYLA members will pay \$35 for the class; RRLC members who are not NYLA members will pay \$70 (in either case, a savings of \$50 off the regular class price).

We've learned about marketing our libraries. Now, how about marketing ourselves? Learn about the whole process with **Selling Yourself**, April 30, 2009 with **Dr. Stephen Klein**.

Member libraries often ask for programs on cataloging, and RRLC is happy to host **Cataloging 4-1-1** on May 26. The full-day workshop is taught by **Maggie Horn** and **John Myers**, who have been touring the state with their popular cataloging classes.

To learn more about these classes and see a complete listing of all RRLC continuing education program, please visit our website at <http://www.rrlc.org>.



RRLC Annual Meeting

Mark your calendars for RRLC's 43rd Annual Meeting on June 4, 2009! Once again the meeting will be held at Casa Larga Vineyards on Turk Hill Road in Fairport. The event will begin with luncheon at 12 noon, followed by a brief business meeting and presentations. A cash bar will be available for those who would like to try out some of Casa Larga's selections!

“GIST” IN TIME AND OTHER PROJECTS

Technology projects benefit from RRLC Regional Automation Funding

Want something “GIST” in time? It may happen for library users, thanks to a \$9,000 Regional Bibliographic Databases and Interlibrary Resource Sharing Grant (RBDB) to be submitted as part of RRLC’s 2009 automation program to the state. GIST -- the Getting It System Toolkit, proposed by Milne Library at **SUNY Geneseo** – will be a set of open source software tools that will allow users to search for an item, quickly learn which libraries own it and have it on the shelf, and how much it would cost to purchase. The user and the librarian can then determine if the best route is direct purchase or ILL, combining, and thus streamlining the materials acquisition process.

Other RRLC member projects included in the 2009 RBDB proposal are:

- \$4,750 to **Wayne Finger Lakes BOCES SLS** for retrospective conversion of 9,500 records from the Elizabeth Cady Stanton Elementary School in Seneca Falls, NY.
- \$2,890 to the John R. Williams Health Sciences Library, **Highland Hospital** to digitize and provide public electronic access via the web to selected images from their historical archives. The focus is on their School of Nursing and the hospital’s growth in the first decades of the 20th century. Images would be available on the RRLC website Finger Lakes/Genesee River Valley Heritage (FL/GRVH)
- \$3,204 to the Schuyler C. Townson Library at the **Rochester Museum and Science Center** to add 3,500 images [already digitized] from the Albert R Stone Negative Collection to FL/GRVH. Between 1904 and 1934 Albert Stone, staff newspaper photographer, recorded people, events, tragedies and celebrations in Rochester and environs – such as the First World War, the 1918 flue epidemic, prohibition and woman’s suffrage.
- \$3,205 to the Drake Memorial Library at **SUNY Brockport** to digitize and add to FL/GRVH glass plate negatives from collections held at the College, the Western Monroe Historical Society, and the Emily Knapp Museum. The glass negatives are of the village of Brockport in its early years.

The above grant amounts are based upon the amount expected if the Governor’s proposed cuts are accepted. If the cuts are restored or are less than proposed, projects would receive more funding.

Also part of the 2009 RBDB grant are RRLC regional projects:

RRLC Training Program:	\$76,323
RRLC Regional Catalog through WorldCat:	\$33,856
RRLC access to Newsbank Democrat & Chronicle:	\$39,900
Finger Lakes/Genesee River Valley Heritage:	\$19,966

Upstate New York Go Local is a “Go” for Local Health Information – and CLIC-on-Health is “Go-ing” Along!

RRLC is continuing to provide high-quality, reliable health information for Rochester-area residents through CLIC-on-Health, and now we’re partnering with the National Library of Medicine to enhance the experience for our website visitors.

During the next 12 months, regional library councils north of Westchester County in New York State will be creating a database of health agencies and medical care providers. The Rochester Regional Library Council is leading the project that will ultimately allow “Go Local” site visitors to search by medical need, agency and geographic/zip code area of New York. Go Local is a national project of the National Library of Medicine – <http://www.nlm.nih.gov/medlineplus/golocal/about.html>.

RRLC received funding of \$25,000 from the National Library of Medicine to hire a Database Administrator to oversee the project. Michelle Tomaszewski, who has worked as a librarian responsible for automation systems, technical services and project management (at FLCC, among other places), has been hired as Database Administrator. Michelle brings a great deal of knowledge and experience in database development and team leadership.

The Future of CLIC-on-Health - For the past 8 years, the CLIC-on-Health website - <http://cliconhealth.org/> - has been providing quality, reliable healthcare information to its visitors. People who visit the website can get understandable health information, along with the names of local agencies that they can contact for more “personalized” help. The database of agencies already in CLIC-on-Health will remain until the CLIC-on-Health website is updated. The data from CLIC-on-Health will also be migrated to Go Local through the next year. When “Go Local” goes “live” the data from that project will be available with a “click of the button” on CLIC-on-Health. Visitors to our new site will be able to find not only information that could help them understand the implications of diabetes on their aging parent, but also the agencies to contact for more help – even if their parent resides in Michigan.

RRLC will also continue to provide the training materials already developed for seniors to use COH, as well as some new materials for nurses that are in the planning stages. COH was awarded “Best of the Web” from the Rochester Ad Council in 2004, but it’s due for a re-vamping to bring it up to current-day technologies, such as RSS feeds. We’re looking for volunteers to add to the current committee, to give us some “visioning” and help us move to the next level of excellent service to our CLIC-on-Health visitors. If you’re interested in volunteering, please contact Linda Cruttenden at 223-7570 or lcruttenden@rrlc.org.

UPS CAMPUSHIP –SAVE \$\$ ON SHIPPING

If you send items out of the region, or need local delivery other than RRLC courier, RRLC may be able to save you money.

For more than a year now, RRLC has been brokering UPS CampusShip services to its member libraries/library systems. Two private academic libraries currently are participating and are satisfied with service and the cost-savings.

Here are the advantages of UPS CampusShip:

- Easy to use Web-based shipping system. Any library with access to the Internet can use UPS CampusShip.
- Next day delivery (by close of business) for delivery in most of NYS.
- In-library pick up and delivery at no extra charge.
- Shared corporate address book for all resource-sharing addresses in the RRLC region and beyond; any location can be added.
- Centrally-administered policies and fields that reduce variation, work and shipping errors.
- NYS contract pricing: RRLC can take advantage of NYS contract pricing and pass it on to members. The average cost of each basic package within NYS is approximately \$3.80 - \$4.00 (depending upon weight).
- RRLC centrally managed account. RRLC will manage a central account and bill back to the participating libraries on a schedule to meet your needs.
- UPS tracking of every package.
- Supplement to RRLC delivery and LAND.

If interested in joining UPS CampusShip or learning more, contact RRLC at (rrlc@rrlc.org).

Brockport School Librarians received World Book/ALA Goal Award

When you have a moment congratulate the Brockport School Librarians on becoming the recipients of the first World Book/ALA Goal Award promoting information literacy. This is a national honor for the librarians and for the district. The purpose of the award is to encourage innovative and effective information literacy programs in schools, as well as public libraries, particularly programs focused on users who are likely



Left to right Teacher-Librarians: Ellen Zinni, K-2 Ginther School; Cathy Mangan, 4-5 Hill School; Suzanne Shearman, 2-3, Barclay School; Marcia McCarthy, 6-8, Oliver Middle School; Kathy Jaccarino, 9-12, High School

to need the most help to obtain access to information and to evaluate the quality of the information available to them.

Kudos to our colleagues in Brockport. Their application was selected number one from all the applications received across the country by the whole selection committee.

*. Joan A. Brown, Director
Monroe 2-Orleans BOCES
School Library System*



*Front row Left to right: Kathy Jaccarino, High School; Ellen Zinni, Ginther School
Back row Left to right: Cathy Mangan, Hill School; Marcia McCarthy, Oliver Middle School; Suzanne Shearman, Barclay School*

Linking Libraries



Rochester Regional Library Council

390 Packett's Landing
Fairport, New York 14450

Executive Director: *Kathleen M. Miller*
Assistant Director: *Deborah Emerson*
Business Manager: *Susan Vanderwall*
Outreach Librarian: *Barbara Ciambor*
Administrative Assistants: *Sally Collins,*
Georgia Learn

Regional Archivist: *Preston Pierce*
CLIC-on-Health Project Director:
Linda Cruttenden
Database Admin. Upstate NY Go Local:
Michelle Tomaszewski

RRLC Calendar

- Apr. 6 "Pizza & Health Resources: Medline Plus and NOVELNY Health Resources" RRLC Training Center 6:00 PM—8:00 PM
- Apr. 7 Powerpoint 2007 RRLC Training Center 9:00 AM — Noon
- Apr. 15 School Library System Directors meeting RRLC Conference room 9:00 AM — 3:00 PM
- Apr. 16 NYLA Institute: Gaming in Libraries RRLC Training Center and Conference Room 10:00 AM — 4:00 PM
- Apr. 20 "Pizza & Downloadable Audio Books & Music" RRLC Training Center 6:00 PM—8:00 PM
- Apr. 23 How to Create Digital Collections Using CONTENTdm RRLC Training Center 10:00 AM—4:00 PM
- Apr. 27 "Pizza & Excel 2007: New Features" RRLC Training Center 6:00 PM — 8:00 PM. **Must register**
- Apr. 29 Session 2—Leadership Institute RRLC Training Center and Conference Room 8:30 AM—4:30 PM
- Apr. 30 Selling Yourself RRLC Training Center 10:00 AM—3:00 PM
- May 4 Advisory Committee Meeting RRLC Conference Room 2:30 PM — 4:00 PM
- May 4 "Pizza & WorldCat" RRLC Training Center 6:00 PM—8:00 PM
- May 7 RRLC Board of Trustee Meeting Noon-1:30 PM RRLC Conference Room
- May 11 "Pizza & Twitter" RRLC Training Center 6:00 PM—8:00 PM
- May 12 Library Assistants Group Meeting RRLC Conference Room 9:15 AM—11:00 AM
- May 14 BOCES 1 School Library System Council/Liaison Meeting RRLC Conference Room 2:30 PM—4:00 PM

- May 20 Ask Us 24/7 Training RRLC Training Center 9:30 AM—2:30 PM
- May 26 Cataloging 4-1-1 RRLC Training Center 9:00 AM—4:00 PM
- June 4 RRLC Annual Meeting Casa Larga Vineyards Noon—
- June 11 BOCES 1 School Library System Council/Liaison Meeting RRLC Conference Room 2:30 PM—4:00 PM
- June 23 Measuring Your Impact: Using Evaluation for Library Advocacy RRLC Training Center

For more information on any of these events go to: www.rrlc.org and click on calendar & RRLC Events

Employment Opportunities

Reference Librarian, half time Appellate Division Law Library

High School Media Specialist Hilton High School

Executive Director Prairie Area Library System, northern Illinois

Monroe Community College Assistant Director for Operations and Personnel

For detailed descriptions of job postings go to www.rrlc.org and click on job postings.